



**PRESS RELEASE, THURSDAY 1<sup>st</sup> FEBRUARY 2018, 14:00 GMT**

## **MDXT appoints Brian Wurster Head of Sales for USA & Canada**

*- Highly experienced sales trader joins growing internationally based team*

*- Spearheading sales of the innovative MDXT solutions in US & Canadian markets*

**New York and London - Thursday 1st February 2018** - MDXT, the leading provider of real time data distribution solutions to the trading community, is pleased to announce Brian Wurster has joined the firm as Head of Sales for USA & Canada, reporting directly to CEO, Paul Watmough. Brian is based in New York and brings over 20 years of sales trading/broking and software sales experience having worked for leading financial firms including BGC/eSpeed, Tullet Prebon and Bank of New York.

Paul Watmough, CEO, MDX said. "MDX is on a roll and we are delighted to formally welcome Brian into the business. The firm is experiencing a significant uptick in inbound enquiries, particularly in the North American market. And, we are already engaged in advanced conversations with number of leading firms, ahead of a major joint announcement we are about to make. To keep up the momentum, it was essential we had a dedicated and experienced person on the ground who could handle all these enquiries locally. Given his sales trading / broking background, Brian knows his way around the market and hit the ground running. We are very excited about the new opportunities we are already progressing, and I am looking forward to working closely with Brian over the coming months."

Brian brings extensive equities sales trading and fixed income electronic broking expertise to the business. During his six years with eSpeed, he also developed a deep understanding of specialist software business development and the importance of highly targeted marketing campaigns. His unique insights and experience, having worked within both financial firms and a software vendor company is proving to be invaluable to MDXT. Brian also has an



impressive rolladeck of established relationships with key stakeholders across the prime brokers, banking and IDB communities.

Brian concluded. "Coming from a sales trading/broking background I have first-hand experience of what end users really need. With improved collaboration and cost cutting high on everyone's agenda, MDX's ability to seamlessly consolidate and customise data drawn from a wide variety of data sources looks very simple, but in reality, is very hard to achieve. MDX enables traders to create unique pricing scenarios very quickly and share these with customers, way faster than the competition, and the products are all very competitively priced. I would have loved to have had access to these capabilities when I was on the floor. The MDX development team is recognised as being the most accomplished in the business and the company's commitment to quality standards throughout everything they do is exceptional. It is very satisfying to be part of a highly innovative and growing business, and I too, am looking forward to helping drive even greater adoption of the MDX solutions in this important marketplace."

#### **About MDX**

MDX Technology is the market leading provider of a highly flexible, bi-directional data connectivity, collaboration and distribution platform ensuring all our users get the data they need, where and when they need it - on time, every time. These unique offerings have been created to enhance, and fully support, the needs of both Sell and Buy side financial firms, Trading Venues, Inter Dealer Brokers and Commodities and Energy firms. Our proven solutions, developed by the industry's leading experts in this field, are in daily use within some of the world's premier trading institutions. MDX Technology is privately owned. The Company is headquartered in London, with sales and customer support representation in all the major financial centres, either directly or via our trusted international partner network. For more information, go to [www.mdxtechnology.com](http://www.mdxtechnology.com).

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