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New Chicago Event to Highlight Innovation in Financial Markets and Trading

CHICAGO, IL – February 12, 2015 - Today, Barchart, a leading provider of market data and information, announced FinTech Exchange 2015, a new event to highlight technology innovation in financial markets and trading. More than 20 financial technology providers will participate, presenting in rapid-fire rounds that focus on innovations in trading software, market data, exchange technology, analytics, cloud computing, high-speed networking and mobile.

The FinTech Exchange 2015 will be held on Thursday, April 23 at 1 p.m. in the Feinberg Theatre at Venue SIX10 in Chicago.

"Whether cloud computing, big data, high-speed networks, or mobile, FinTech companies drive significant change in the way traders and financial markets think about and use technology,” said Mark Haraburda, Managing Director of Barchart.

"Yet despite its importance, consumer technologies often co-opt the FinTech discussion,” Haraburda continued. "At the same time, Chicago – the home of innovation in the form of futures and options exchanges – is also noticeably missing from the discussion. The FinTech Exchange will insert these overlooked aspects back into the conversation.”

FinTech Exchange 2015 is open to exchanges, proprietary trading firms, hedge funds, brokerage firms, venture capitalists, quants, developers and other FinTech firms.

Barchart has collaborated with FinTEx Chicago to help organize and promote the event. FinTEx Chicago is the city’s first member-driven organization working to expand Chicago’s role as a center of financial technology innovation.

"The competitive nature of financial markets led to the industry operating in silos with little critical information shared between firms,” said Jason Henrichs, the founder of FinTEx Chicago. "With the FinTech Exchange, we are growing the ecosystem and opening the discussion to strengthen our community."

To view the event program, register or learn more, please visit www.FinTechChicago.com.

About Barchart
Barchart converts market data, financial data and news into technology solutions for the financial, media and commodity industries. Barchart’s products include data feeds, trading software, mobile apps, and financial content and tools for third-party websites. For more information, please visit www.barchartmarketdata.com.

About FinTEx Chicago
FinTEx Chicago is a collaboration between leading financial services and technology companies in Chicago. By building a strong community, FinTEx Chicago empowers companies to take advantage of adjacency and become more productive and innovative,
while expanding Chicago’s role as a center of financial innovation. Follow FinTEx Chicago on Twitter at @fintexchicago or at www.fintexchicago.org.

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