What is the community saying?

In first half of 2015 FISD trialed a survey program in Asia/Pacific. Four questions were sent to event registrants before each event, another four after each event. The same questions were posed to attendees in each of the four centers where we conduct events. Saquish Partners, FISD’s representative for Asia/Pacific, created the questions. The goal of the trial survey is to illustrate the collective value and knowledge of the FISD community to help its members to collect intelligence. The trial survey received approximately 80 responses for the four events.

Q: What is the most time-consuming factor to set up a new trading venue?

This is an example of “friction”. Entitlements and legal/reg issues are more than half the battle.

With 500+ attendees over the seven regional A/P events we expect to be able to get over 150 responses to each question.

This is part of being an FISD member.

There is no cost.
Q: Would you consider vendor or Information Provider cloud entitlement and policy tools that empower subscribers to control entitlements to be useful for sales/procurement of exchange data?

Our objective is to help the community identify and address “friction” issues.

We need a question that will help you gain intelligence and insight to make it easier for you to do business with the financial community. We’ll do the rest.

This is for you, the members.

FISD has a great community. We want to give you more ways to use it, and to benefit from it. If you attend the event – and participate in the survey – we will provide you with a summary of the responses for that event. If you attend both events in your market we will send you all the event responses.

Results will be attributed with location and respondent constituency as appropriate (i.e. consumer, vendor, exchange) - no names.

Please contact Scott Cooper at scott@saquishpartners.com to submit questions for the 2H2015 survey, or if you would like to receive the spreadsheet with a full set of survey data for your review.