NASDAQ NORDIC INTRODUCES COMPANY FACT SHEET, POWERED BY MORNINGSTAR

Increasing investor awareness for publically traded small and medium-sized enterprises

Stockholm, February 25, 2015 — Nasdaq (Nasdaq: NDAQ) announces that it has selected Morningstar, a leading provider of independent investment research, to produce fact sheets for its listed companies in the Nordics* and Baltics**. Through this initiative investors are given access to key financial data for the more than 800 companies traded on Nasdaq’s Nordic and Baltic markets.

The company fact sheets are available for downloading as of today on Nasdaq’s Nordic and Baltic website. They are available free of charge and Morningstar will update the data daily. The two-page fact sheets cover more than 100 fundamental equity data points including key company financials, profitability and performance analysis.

“The new fact sheets cater to the growing demand among retail investors to quickly and easily retrieve intelligence about our listed companies,” said Adam Kostyál, senior vice president and head of European listings for Nasdaq. “In line with our Nordic IPO taskforce, the objective is to stimulate the listing experience for publically traded SMEs by providing investors with a tool to make informed decisions in a segment that today lacks coverage.”

“Quality investment data is at the heart of our work for investors,” said Peter Meyer, Head of Morningstar Nordic, and Chief Executive Officer for Morningstar Denmark. “We are pleased to bring our company’s 30 years of experience in investment data to Nasdaq website users. Through timely access to fundamental equity data, we aim to support investors in making more informative and better investment decisions when looking at equity investment opportunities in the Nordic and Baltic equity markets.”

For more information please visit: www.nasdaqomxnordic.com/fact-sheet.

* Main markets and First North at Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland and Nasdaq Stockholm.

**Main markets and First North at Nasdaq Riga, Nasdaq Tallinn and Nasdaq Vilnius.

About Nasdaq

Nasdaq (Nasdaq: NDAQ) is a leading provider of trading, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed
companies with a market value of over 9.1 trillion and more than 10,000 corporate clients. To learn more, visit http://nasdaq.com/ambition or http://business.nasdaq.com/.

About Morningstar, Inc.
Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. The company offers an extensive line of products and services for individual investors, financial advisors, asset managers, and retirement plan providers and sponsors. Morningstar provides data on approximately 500,000 investment offerings, including stocks, mutual funds, and similar vehicles, along with real-time global market data on more than 14 million equities, indexes, futures, options, commodities, and precious metals, in addition to foreign exchange and Treasury markets. Morningstar also offers investment management services through its investment advisory subsidiaries and had approximately $170 billion in assets under advisement and management as of Dec. 31, 2014. The company has operations in 27 countries.

About Morningstar Fundamental Equity Data and Research
Morningstar provides fundamental equity data and research solutions to companies worldwide. The company provides quantitative research on more than 35,000 listed stocks including full quantitative equity coverage of the Nordic and Baltic markets and including all mid- and small cap companies. In addition, more than 120 Morningstar equity analysts provide coverage on approximately 1,500 listed stocks worldwide, including approximately 250 companies listed on European exchanges.

Cautionary Note Regarding Forward-Looking Statements
The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about Nasdaq and its products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond Nasdaq's control. These factors include, but are not limited to factors detailed in Nasdaq's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.


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