



ED TECH BUSINESS FORUM

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NOV 30 - DEC 1, 2009
THE PRINCETON CLUB
NEW YORK, NY

The leading business and finance conference for the K-12 and postsecondary education technology market

CONFERENCE HIGHLIGHTS

- ▶ Hear from ed tech companies who are already doing business globally
- ▶ Engage with the ed tech industry's newest innovators and experienced veterans
- ▶ Gain insight on the financial criteria that drive company valuation and attract investment
- ▶ Learn about financing options for companies of all sizes
- ▶ Meet with potential partners and investors/ portfolio companies during the One-to-One Business Connections meetings

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