



Align to the NETS

Does your company have products that have been designed to meet the refreshed NETS?

The Digital Age has brought radical changes to the way we live, learn, and earn. The National Educational Technology Standards (NETS), developed by the International Society for Technology in Education (ISTE), have charted the way to harness the power of technology and help educators navigate this brave new world to improve teaching and learning.

The NETS are the recognized benchmark for knowledge, skills, and attitudes needed for success in our world today. The NETS Seal of Alignment recognizes products that have earned the seal and signals to educators that aligned products can help them meet the NETS. Educators count on the Seal of Alignment to help them choose resources that develop mastery or measure proficiency in the standards.

Get ahead of the competition

The refreshed NETS are designed to boost higher-order thinking skills. Creativity and Innovation top both the NETS for Students and the new NETS for Teachers. The new standards include innovation, critical thinking, information fluency, and other knowledge and skills that today's students need for future success. Your products may be able to answer the question educators are asking: "What do these look like in the classroom?" Consider an ISTE Seal of Alignment review and document alignment for potential customers.

Educators are embracing the new standards but need resources to help meet them. You can meet that need.

"We found that we are lacking in the area of critical thinking, as we were previously focused on tool use. Resources that would help us implement technology-enhanced critical thinking projects across K-12 would be very helpful." — Educator, Alaska

A Seal of Alignment assures educators that your product can help them implement the new standards in their classrooms.

Reach ISTE's 100,000+ educators around the world looking for NETS-aligned products

ISTE's NETS are highlighted and integrated into the program at the nation's premier educational technology conference, the National Educational Computing Conference (NECC), that brings together 18,000+ educational professionals every year. NETS-aligned products are featured in ISTE's NETS Web pages, catalog, and flagship magazine – *Learning & Leading with Technology*. We can refer potential customers to products bearing the Seal of Alignment.

To learn more, visit www.iste.org/nets/seal or contact Carolyn Sykora at csykora@iste.org with questions about how you can get your product reviewed today!