



Leaders in Providing Educational Technology Tools

This document provides an overview of benefits for the ISTE 100 Membership Program. Attached is a listing of the membership benefits that provide ample marketing and knowledge dissemination opportunities and substantial networking and customized partnership opportunities.

To indicate interest in joining the ISTE 100, or to schedule a meeting, please contact us at 1.202.861.7777, or at www.iste.org/iste100info

| | ISTE 100 Membership Levels | \$5000 ISTE Partner Member |
|-----------------------------------|--|-----------------------------------|
| Knowledge Sharing | One Individual ISTE Membership w/L&L Four additional copies of L&L per issue One JRTE Subscription (3 per year) 10% Discount on Publications Use of ISTE Focus Group Copy of 4 new publications per year | X X X X X X |
| Advertising Opportunities | 25% Discount for L&L/JRTE Ads May L&L Recognition on Back Cover Listing on ISTE 100 Web site Three Listings in ISTE Resources Individual Page on ISTE 100 Web site Recognition in ISTE booth at Tradeshows 10% discount on all ISTE Career Center packages (Code: 100Career) | X X X X X X X |
| Marketing Tools | ISTE 100 Logo for Collateral/Web use ISTE 100 Signage for your booth use ISTE 100 Plaque Snapshot Networking | X X X X |
| Advocacy & Opportunity | Washington DC Updates Representation on ISTE Board ISTE Customer Service Notification of ISTE Initiatives Advance Notice of ISTE Initiatives Leadership Conference Calls Personal ISTE 100 Manager Relationship | X X X X X X X |
| NECC | Priority access to conference hotel inventory—book hotel accommodations early ISTE Membership Meeting ISTE 100 Listing in ISTE’s Booth ISTE 100 Leadership Connection Events Recognition as Tier Four Sponsor of NECC (<i>Includes Banner Recognition and inclusion in NECC Guide to ISTE 100</i>) | X X X X X |

- Benefits may be changed in response to the needs and concerns of members. These changes will be made at the sole discretion of ISTE.
- Discounts offered may not be combined with any other specials
- Annual dues are non-refundable. All memberships expire on the anniversary of enrollment. No additional financial obligations shall be imposed during the membership year. Members will be notified of any change in dues at least one month in advance of their expiration date.
- Annual Dues Invoices will be issued 60 days prior to membership expiration. Renewal and dues payment will be assumed unless membership is specifically cancelled.
- Membership in ISTE 100 does not imply specific endorsement by ISTE of any products or services provided by members. Members should take care not to state or imply such an endorsement in any statements, materials, speech, print, or electronic format. ISTE will notify a member of its concern over a possible violation so that the problem may be addressed. Flagrant or repeated violations may result in termination of membership and legal action.