


NAVIGATING THE GLOBAL INFORMATION MARKETPLACE
Global Information Industry Summit
September 14-15 - Amsterdam Hilton, the Netherlands



International Copyright and Intellectual Property Roundtable


Global Information Industry Summit
SEPTEMBER 14-16, 2006
AMSTERDAM HILTON

Moderator:
Ed Colleran, Senior Director, Rightsholder Relations, Copyright Clearance Center

Panelists:
Dr. Lucie Guibault, Institute for Information Law, University of Amsterdam

Wouter Pors, Partner, Bird and Bird

Jim Ryan, Sr. VP and GM, EMEA, Microvision Corporation

Kim Zwollo, Director, Special Licensing and Rights, Springer Science + Business Media


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Objectives

- Develop enhanced understanding of global copyright issues
- Discover how to better manage global rights
- Understand how technology can strengthen control of your online content
- Develop an awareness of the legal action content owners are taking to protect their IP
- Enhance awareness of various initiatives that effect the licensing of copyrighted materials


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Agenda

- Overview
- A publishers perspective
- Legal issues and activities
- Technologies role
- Open discussion


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Discussion Questions

- As a publisher what are some of the challenges you face in distributing your IP globally? Are there geographical challenges-region by region?
- What has been your experience with online pirating of your works? How do you respond when discovering your content is being distributed/posted illegally?
- Where does legislative action have an impact?
- Can you talk about some of the litigation that has surfaced recently due to content piracy?
- Has this litigation had an effect on you or your clients business?
- What technological advances have occurred that encourage legal distribution of copyrighted material?
- Is DRM a viable option when developing a content distribution policy?


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