


**NAVIGATING THE GLOBAL INFORMATION MARKETPLACE**  
**Global Information Industry Summit**  
*September 14-15 - Amsterdam Hilton, The Netherlands*



## Small Players in a BIG World


**Global Information Industry Summit**

**SEPTEMBER 14-16, 2006**  
**AMSTERDAM HILTON**

**Moderator:**  
 Kate Noerr, CEO, MuseGlobal, Inc.

**Panelists:**  
 William Woishnis, Chairman, Knovel, Inc.  
 Debra Curtis, CEO, SnapData International Group  
 Eileen Markowitz, President, Thomas Industrial Network


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## Objectives

- Is 'small' beautiful or ugly? We'll let you decide from our comments
- Who or what are our friends and/or foes? The answers may surprise you


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## Agenda

- Introductions
- Definitions
- Who are our friends and/or foes?
- What propels us forward (that is, what do we do to make money)?


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