



For Immediate Release:

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SIIA and OpSource to Merge Top Cloud Conferences

SaaS Summit and SIIA OnDemand Become the One Must-Attend Cloud conference

Washington, D.C. and Santa Clara, CA – October 30, 2009 – The Software & Information Industry Association (SIIA) and OpSource, the leader in Cloud operations, today announced a partnership that will combine OpSource's SaaS Summit, the largest Software-as-a-Service (SaaS) event in the world, with SIIA OnDemand, the leading industry networking conference, to create the most comprehensive cloud computing event on one stage. The inaugural edition of this new conference, titled "All About the Cloud," will take place May 26-28, 2010 at the Westin St. Francis Hotel in San Francisco.

OpSource's SaaS Summit has brought together the largest group of industry leaders, analysts, venture capitalists and press of any on-demand conference. The SaaS Summit has been instrumental in driving forward the Cloud computing agenda. SIIA, the principal trade association for the software industry, has hosted its OnDemand conference for the past four years, bringing together top executives in the software industry to network and strategize on Cloud issues. Both conferences have focused on the evolution of Cloud computing as an enterprise-class solution, and now, by merging these events, OpSource and SIIA will present the one "must-attend" cloud conference.

Ken Wasch, President of SIIA, sees the new partnership as a winning formula for the software industry. "We represent the industry at large and have always offered the best networking opportunities for software company executives. The SaaS Summit has drawn leaders from all over the world because of its top-notch content and diverse range of participants. This partnership allows SIIA to elevate the value we deliver for our members and the industry in general by connecting with OpSource's ability to bring together buyers and sellers in the Cloud computing market. The net result will be a rewarding, entertaining and valuable experience for software companies, vendors, speakers, and everyone who participates."

Treb Ryan, Chief Executive Officer of OpSource, sees the new event as an excellent platform for advancing leadership in the Cloud computing marketplace. "This is a great opportunity for us to bring the SaaS Summit to the

next level. We look forward to teaming with SIIA and bringing together all the top Cloud vendors, customers and thought leaders to focus on the solutions, trends and future of this rapidly developing industry. “All About the Cloud” will not only engage the wide range of Cloud players in a needed dialogue; it will also help advance real Cloud solution development and deployment.”

Details on content, registration and exhibition and sponsorship opportunities for “All About the Cloud” will be announced in the coming weeks.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.sii.net.

About OpSource

[OpSource™](http://www.opsource.net) provides complete Cloud operations, infrastructure and services for companies of all sizes, from Software-as-a-Service (SaaS) ISVs to the enterprise, with hundreds of applications, millions of users and billions of transactions supported daily. Headquartered in Santa Clara, Calif., OpSource has Cloud and Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.