

For Immediate Release

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SIIA Announces CODiE Awards for Content Industry

Fifteen winners from over 100 nominees recognized at 2010 Information Industry Summit

WASHINGTON, DC (January 27, 2010) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the CODiE Awards for products and service in the content industry. The awards were presented at a special event held in conjunction with the 2010 Information Industry Summit in New York City.

The award categories, companies and products recognized are as follows:

Best Content Aggregation Service	Dow Jones Enterprise Media Group	Factiva.com from Dow Jones
Best Medical and Health Information Product	A.D.A.M., Inc.	Medzio
Best Online Business Information Service	Alacra, Inc.	Alacra Pulse
Best Online Consumer Information Service	HighBeam Research, Inc.	Encyclopedia.com
Best Online Directory & Business Leads Service	Jigsaw	www.jigsaw.com
Best Online General Reference Service	ProQuest	ProQuest Central
Best Online Government Information Service	Business and Legal Resources, Inc. (BLR)	HR.BLR.com
Best Online News Service	Alacra, Inc.	Alacra Pulse
Best Online Professional Financial Information Service	Dow Jones & Company	Dow Jones Investment Banker
Best Online Science or Technology Service	Knovel Corporation	www.knovel.com
Best Social Media Aggregation Service	Cision	Cision Social Media Dashboard
Best Solution Integrating Content into Workflow	Collexis	Collexis Reviewer Finder
Best Vertical Market Business Content Solution	Spiceworks	www.spiceworks.com/community
Best Video Content Aggregation Service	Thomson Reuters	Reuters Insider
Best Workforce Training Solution	WILL Interactive, Inc.	Danger Close

“The CODiE Awards represent excellence in the software and digital information industries. By providing recognition of the best new technology products and services, SIIA proudly advances the important role

participating companies play in the digital economy,” noted SIIA President Ken Wasch. “CODiE Award winners are a testament to the power of technology to deliver innovative solutions to businesses and consumers. SIIA warmly congratulates all of the winners and nominees of the CODiE Awards, whose innovation is essential for continuing America’s leadership in the global knowledge economy,” Wasch continued.

For more information about the CODiE Awards, visit www.sii.net/codies.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For more information, visit www.sii.net.

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