

SIIA Education Division News

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SIIA Announces the Online Ed Tech Industry Summit

Portions of in-person conference will be broadcast live via Webcast

Washington, D.C. (May 18, 2010) – The Education Division of the Software & Information Industry Association (SIIA) today announced that significant portions of its annual Ed Tech Industry Summit will be broadcast live via Webcast. The conference will be held May 23-25, 2010, in San Francisco.

Following a successful broadcast of the Online Ed Tech Business Forum in December 2009, SIIA confirmed it will partner again with LearningTimes to present portions of the Ed Tech Industry Summit online in order to highlight trends in mobile and global learning, announce the 2010 CODiE Awards, and celebrate the organization's much-anticipated 25th anniversary.

Online participants will have access to a robust program, including:

Monday, May 24

- Opening Remarks and Announcements, 8 a.m. to 8:30 a.m.
- Opening Keynote: *What Does Going Mobile and Global Mean? Lessons From the Industry Trenches*, presented by Margaret Johnson, EVP of the Americas and India, Qualcomm, 8:30 a.m. to 9:30 a.m.
- Innovation Incubator Award Finalists Presentations, 12:45 p.m. to 1:45 p.m.
- Plenary Session: *Governmental and Institutional Drivers of Open Educational Resources*, 3:30 p.m. to 4:30 p.m.
- SIIA CODiE Awards Program, 6:30 p.m. to 9:30 p.m.

Tuesday, May 25

- Keynote: *Education and Technology in a Global Economy*, presented by Eric Lauzon, CIO, International Baccalaureate, 8:30 a.m. to 9:30 a.m.
- Panel Presentation: *Ed Tech Market Opportunities in the UK*, 10 a.m. to 11 a.m.
- Panel Presentation: *Ed Tech Market Opportunities in Australia*, 11:15 a.m. to 12:15 a.m.
- Luncheon Keynote Presentation: *Race to the Top: Impact and Opportunities*, presented by Joanne Weiss, director, Race to the Top Fund, U.S. Department of Education, 12:15 p.m. to 1:30 p.m.
- Closing Session: *The Ed Tech Industry Today – and in the Future*, 3:30 p.m. to 4:15 p.m.

During the Online Summit, participants will be able to ask questions of the speakers and chat with other online participants.

SIIA members can participate in the Online Summit for \$95, while the fee for non-members is \$145. For more information regarding the event or to register to attend, please visit <https://www.siia.net/events/prereg.asp?eventid=1372>. Login details will be sent to registrants via email prior to the start of the Online Summit.

The Ed Tech Industry Summit is the premier industry conference for the K-12 and postsecondary education technology marketplace. For more information regarding the event, or to register to attend in-person, visit www.siiia.net/etis/2010. Media and bloggers interested in attending the conference should [complete the online press registration form](#) or contact John Crosby at jcrosby@siiia.net to apply for press credentials.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection for 500 leading software and information companies. For further information, visit www.siiia.net.

About SIIA's Education Division

SIIA's Education Division serves and represents more than 150 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. SIIA provides a neutral business forum for its members to understand business models, technological advancements, market trends, and best practices. With the leadership of the Division Board and collaborative efforts with educators and other stakeholders, the Division undertakes initiatives to enhance the use of educational technology and the success of SIIA members.

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