

**For Immediate Release**

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## **SIIA Announces CODiE™ Awards for Education Technology Industry**

Twenty-seven winners from over 327 nominations recognized for industry excellence

**WASHINGTON, DC (May 25, 2010)** – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the CODiE™ Awards for products and service in the education technology industry during a special CODiE™ Awards dinner held in conjunction with the [Ed Tech Industry Summit](#) in San Francisco.

The award categories and the companies and products recognized are as follows:

| <b>Category</b>  | <b>Company</b>                   | <b>Product</b>                     |
|--|----------------------------------|------------------------------------|
| Best Classroom Management Solution                             | Agilix Labs, Inc                 | BrainHoney.com                     |
| Best Corporate Learning Solution                               | Little Planet Learning           | TALON : Census Taking              |
| Best Course Management Solution                                | Blackboard, Inc.                 | Blackboard.com                     |
| Best Education Community Solution                              | Oracle Education Foundation      | ThinkQuest                         |
| Best Education Game or Simulation                              | The JASON Project                | JASON.org                          |
| Best Education Reference or Search Service                     | ABC-CLIO                         | ABC-CLIO EBook Collection          |
| Best Education Solution  | SchoolFusion                     | SchoolFusion Complete              |
| Best Education Solution  | Spectrum K12 School Solutions    | EXCEED Student Achievement Manager |
| Best Education Solution for Mobile or Hand-held Device         | PASCO Scientific                 | SPARKvue                           |
| Best Education Technology Solution for Productivity/Creativity | SoftChalk LLC                    | SoftChalk LessonBuilder            |
| Best Educational Use of a Technology Device                    | PASCO Scientific                 | SPARKvue                           |
| Best Instructional Solution in Other Curriculum Areas          | Inspiration Software, Inc.       | Inspiration                        |
| Best Instructional Solution for Special Needs Students         | Digital Directions International | HELP Math program                  |

| Category  | Company   | Product                            |
|---|---|------------------------------------|
| Best K-12 Enterprise Solution                             | Spectrum K12 School Solutions                                   | EXCEED Student Achievement Manager |
| Best K-12 Instructional Solution                          | The JASON Project   | Operation: Infinite Potential      |
| Best Mathematics Instructional Solution                   | Pearson   | MathXL for School                  |
| Best Online Instructional Solution                        | Headsprout, Inc.  | Headsprout Reading Comprehension   |
| Best Online Instructional Solution                        | The JASON Project   | Operation: Infinite Potential      |
| Best Postsecondary Course or Learning Management Solution | Pearson Education   | Course Connect                     |
| Best Postsecondary Enterprise Solution                    | eThority  | eThority Enterprise                |
| Best Postsecondary Instructional Solution                 | SoftChalk LLC   | SoftChalk LessonBuilder            |
| Best Professional Development Solution                    | ASCD  | PD In Focus                        |
| Best Professional Development Solution                    | National Center for Science, Literacy, Education and Technology | Water: Environmental Science       |
| Best Reading/English Instructional Solution               | Florida Virtual School  | Conspiracy Code                    |
| Best Science Instructional Solution                       | ExploreLearning.com   | ExploreLearning Gizmos             |
| Best Social Studies Instructional Solution                | Florida Virtual School  | Conspiracy Code                    |
| Best Student Assessment Solution                          | CTB/McGraw-Hill   | Acuity InFormative Assessment      |

“The CODiE™ Awards represent excellence in the business software, digital content, and education technology industries. By recognizing the best new technology products and services, SIIA proudly advances the important role participating companies play in the digital economy,” noted SIIA President Ken Wasch. “CODiE™ Awards winners are a testament to the power of technology in delivering innovative solutions to businesses and consumers. SIIA warmly congratulates all the winners and nominees of the CODiE™ Awards, whose innovation is essential for continuing America’s leadership in the global knowledge economy,” Wasch continued.

For more information about the CODiE™ Awards, visit [www.sii.net/codies](http://www.sii.net/codies).

#### About the CODiE™ Awards

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

The CODiE™ Awards hold the distinction of being the industry's only peer-reviewed awards program, which provides member companies with a unique opportunity to earn praise from their competitors. Now in its twenty-fifth year, the CODiE Awards program has raised the standard for excellence and serves as prestigious representation of outstanding achievement and vision in the software and information industry.

#### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For more information, visit [www.sii.net](http://www.sii.net).

#### **About the SIIA Education Division**

SIIA's Education Division serves and represents more than 150 member companies that provide software, digital content and other technologies that address educational needs. The division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. SIIA provides a neutral business forum for its members to understand business models, technological advancements, market trends, and best practices. With the leadership of the Division Board and collaborative efforts with educators and other stakeholders, the division undertakes initiatives to enhance the use of educational technology and the overall success of SIIA members.

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