



FISD News

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World Financial Information Conference Slated for October 9-12, 2011 in San Francisco

Top global financial information industry leaders to tackle top issues and priorities

WASHINGTON, DC (June 28, 2010) – The Financial Information Services Division (FISD) of the Software & Information Industry Association (SIIA) today announced that it will host its 10th biennial World Financial Information Conference (WFIC) October 9-12, 2011 in San Francisco. The conference will bring together hundreds of financial information industry leaders from over 35 countries for two and a half days of dialogue on the challenges facing the industry in a post-global recession world.

The World Financial Information Conference is the only global event that focuses exclusively on issues associated with dissemination, management and use of financial information. “WFIC is THE global event for the financial information industry - the one event that brings the whole industry together internationally,” noted Chris Pickles, Head of Global Marketing for Investment Banking and Global Accounts at BT, Gold Sponsor for the 2011 WFIC. “It’s a unique opportunity to meet the business-owners of market data, from banks, brokers, exchanges, trading platforms and vendors. It provides the best possibilities for networking with the industry’s decision-makers.”

“WFIC is a one-of-a-kind event that brings together industry professionals from across the globe, with the goal of fostering optimal communication about issues and topics that are affecting the Financial Information Services Industry,” noted Tom Davin, Managing Director of FISD. “One of our chief goals in hosting this conference is to ensure participants are able to be positioned for future growth in this ever volatile and increasingly competitive environment – by virtue of the knowledge they garner and the relationships they foster.”

Conference supporters also include the Deutsche Borse Group, which will again serve as a Platinum Sponsor for the 2011 WFIC.

For more information about the 2011 World Financial Information Conference, contact Elizabeth Cummings (ecummings@siia.net or +1.202.789.4452).

About FISD

The Financial Information Services Division (FISD) of the Software and Information Industry Association provides a neutral business forum for exchanges, market data vendors, specialist data providers, brokerage firms, investment managers and banks to address and resolve business and technical issues related to the distribution, management, administration and use of market data. Participants use the forum to exchange ideas, build business relationships and improve the business climate associated with the worldwide flow of financial information. For more information, visit www.fisd.net.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For more information, visit www.sii.net.

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