

FISD Anti-Piracy Working Group
December 12, 2007
Standard & Poor's -- NYC
Meeting Notes

We are grateful to Diane Eisenstat and S&P for hosting this meeting.

Participants: Co-Chairs: Steve Dickey (CME), Diane Eisenstat (S&P), Mark Johnson (eSignal) Michael McCrea (The TSX Group), Liza Folo (The TSX Group), Janelle Tamblyn (3d innovations ltd.), Dan O'Leary (MicroRose), Scott Novey (eSignal), Reg Pritchard (Rights Management Associates), Bobbi Juneja (Nasdaq), Jeannie Merritt (Nasdaq), Erica Day (Dow Jones), Victoria Jones (Dow Jones), Stuart Richardson (Reuters), Tom Davin (SIIA/FISD), Nick Merritt (SIIA/FISD)

Notes:

- Market Data Piracy in China

Spiritas Cho with Reuters in London joined us to discuss market data piracy in China. Reuters noticed an inability to sell a particular data product in Asia and through their research discovered two firms, Dalian Wenhua and J-Cache, providing the data at virtually no cost. The data is primarily futures and commodity based and Platts, a division of McGraw-Hill, indicates the loss in revenue approaches \$100,000,000. Cho indicated that Reuters' research findings are substantive enough for them to feel confident in moving forward with either legal litigation or high-level lobbying. Reuters invites and seeks additional FISD member support in moving forward on this issue.

There was discussion that the source of the unauthorized data may be futures brokers and traders who are provided by the exchanges with direct data links to support their trading. It was suggested that a communications effort (see below) targeted at these data recipients might be worthwhile.

Spiritas also discussed Xinhua, a firm in China suspected to be re-distributing data in China. Reuters is not certain of the source for this redistributed data. Two possibilities of the source might be Xinhua Finance and a banking client whose arm is being twisted. The group reviewed some of their past interaction with Xinhua News and Xinhua Finance. It was suggested that FISD could confirm which exchanges have contracts in place with Xinhua

- Collection and Sharing of Legal Language – Contracts & Cease & Desist Letters

The group believed that it would be feasible for the group members to share contractual and other "legal" language related to this topic. FISD will poll members who are content owners to gauge their willingness to share information. The sense of the group was that this information could be then shared through an FISD members-only web page. It was agreed that it was appropriate and desirable to have the web page reflect the different approaches that members took to these issues – i.e., we are not at this point seeking a single member consensus best practice.

- Identifying Targeted Audiences

The Working Group discussed identification of our targeted audiences. Consensus among the group that ours is a broad and diverse group and includes (but is not necessarily limited to):

- Data Managers
- Chief Technology Officers and Chief Information Officers
- Compliance Officers

- Librarians
- Business Schools

- Education Efforts via Print Media

The WG discussed efforts and opportunities in educating targeted audiences via print media. Possibilities mentioned are:

- Inside Market Data
- Upgrade magazine
- John Lothian newsletter
- Futures and Options magazines

Action Items:

- 1) FISD Staff will reach out to additional contacts at firms that might be interested in our Working Group efforts and specifically the 'China Task Force'.
- 2) Nick Merritt will poll members to gauge their willingness to share legal language related to things like intellectual property and copyright
- 3) Tom Davin will forward an article that highlights our Anti-Piracy Working Group to Max Bowie at *Inside Market Data*.
- 4) Steve Dickey will create article for John Lothian newsletter.

Next Meeting Schedule:

Early 2008 is our target date for next Anti-Piracy Working Group meeting.