



MEMBER PRESS RELEASES

October 2010

[Turquoise: Average Latency Of 126 Microseconds](#)

[Fidessa Appoints Dorothy Friedman As VP Marketing For The Americas](#)

[Thomson Reuters earns Top Honour in the Asia Risk 2010 Technology Rankings](#)

[Hüseyin Erkan, Istanbul Stock Exchange CEO, Elected As Board Member Of The World Federation Of Exchanges](#)

[LSE Extends Co-location to Non-trading Firms](#)

[BNY Mellon & Shanghai Stock Exchange Collaborate To Bring BNY Mellon's DR Indices To China](#)

[CME Group Begins Clearing OTC Interest Rate Swaps](#)

[London Stock Exchange Group Makes Co-Location Directly Available To Vendors And Service Providers](#)

[Interactive Data Adds European Money Market Instruments to Fixed-income Evaluations Coverage](#)

[TFX and Deutsche Börse Sign a License Agreement for the DAX Index](#)

[SIX SWX & SIX Exfeed Open Debate On Reference Prices](#)

[SIX Telekurs expands its Evaluated Pricing Business](#)

[ACTIV Financial Partners With Equinix To Expand Global Reach And Optimize Performance Of Its Market Data Solutions](#)

If you are only going to read one FISD communication each month, this is the one you should read!

FISD NEWS

We are pleased to welcome the following new members this month:

- [QUODD Financial Information Services](#) Gary Grochmal, Controller
- [ING Investment Management](#) Claudia Marcusson, Global Transformation Team Lead of Market Data Vendor Management

Early Adopter Period Ends for Financial Information Associate Certificate:

FISD is closing the Early Adopter period for the [FIA certification test](#). After this week, we will analyze the test results from the Early Adopter period to ensure the overall soundness of the exam, determine the appropriate passing score, and advise the test-takers accordingly. During this short interim period while the results are being analyzed, FISD will continue to offer the FIA exam for the reduced Early Adopter rate of \$125.

FISD Streamlining Event Communications: This month, FISD debuted a new approach to event communications. Instead of multiple announcement and reminder e-mails for each FISD event, FISD sent a single monthly calendar e-mail that lists all upcoming FISD events, provides any new highlight information, and includes a link to the program and registration pages for each event. We hope that this new approach will ease the burden on members of reviewing multiple e-mails each month on FISD's expanding line-up of events. Please let [Tom Davin](#) know how you like this new approach and any suggestions that you have for further improvements.

WFIC 2011 - Budget to Be There: The next [World Financial Information Conference will be held October 9-12 at The Palace Hotel in San Francisco](#). We are providing advance notice to all members and industry partners in order to ensure participation. We are pleased to maintain the early-discount registration pricing as the same rate since 2003! The Early Bird registration fee is \$950 USD and includes 3 days of educational sessions and networking events. Visibility sponsorships are available. Contact [Elizabeth Cummings](#) for more information.

We are very grateful for the support from **Platinum Sponsor:** [Deutsche Börse](#), **Gold Sponsors:** [BT](#) & [SIX EXFEED](#) and **Silver Sponsors:** [Interactive Data Corporation](#), [SIX Telekurs](#) & [Standard & Poor's](#). **Market Data Cup Sponsor:** [Tullett Prebon Information](#) and **Bronze Sponsor:** [3D Innovations](#)

Jobs Board: The FISD Jobs Resource website is a complimentary service for job postings. Contact [Amanda Sawney](#) for details. Below are just a few of the jobs that are currently listed:

- 9/28/10 - NASDAQ OMX - Compliance Manager/Auditor, Rockville,

[Netik Appoints Luke Neicho As Head Of Global Business Development](#)

[Interactive Data Launches BondEdge OnDemand](#)

[CME On CFTC Rule Proposal For Derivatives Clearing Organizations](#)

MEMBER PERSPECTIVES

CUSIP: [Expanding Global Identifiers in Complex Assets Requires Strategic Partnership According to New A-Team Group Report](#)

NYSE Technologies: [Latency Transparency for Market Data](#)

Atradia: [The Cost of access to Real Time Pre & Post Trade Order Book Data in Europe](#)

SunGard: [Fame for the Public Sector](#)

SunGard: [Fame Database Performance Benchmarks](#)

SunGard: [Customer Experience: Backtesting Quantitative Investment Strategies with Fame](#)

Vhayu: [VWAP Case Study](#)

Vhayu: [Algo Trading Case Study](#)

Credit Suisse: [Centralized Index Licensing, Synergies & Savings](#)

Bank of New York Mellon: [Amy G.Harkins Success Story](#)

JPMorgan Chase: [Managing Interactions Across the Enterprise, Tom Dalglish, JPMC](#)

Asset Control: [Buy Side Challenges and Data Management Impact](#)

LakeFrontData: [Understanding & Optimizing Your Firms Data Management Capabilities Using Maturity Models](#)

Standard and Poor's: [Pensions and Other Post Employment Benefits](#)

MD

- 9/27/10 - FTSE - Content Market Specialist, New York
- 9/27/10 - FTSE - Market Data Analyst, London/NY
- 9/27/10 - FTSE - Junior Market Data Analyst, London
- 9/7/10 - Fidelity - Market Data Vendor Specialist, Boston
- 9/7/10 - Fidelity - Contracts Specialist, Boston
- 9/7/10 - Fidelity - Director of Fixed Income Research & Market Data, NH/Boston

Stay Connected: Join the FISD members only [Linked-In Group](#) to share information on industry issues and follow us on Twitter [@FISD_SIIA](#).

BUSINESS ISSUES AGENDA

Discussion on Central Mapping Facility Discussions for Product Codes: On September 24, members met to discuss the value and feasibility of creating standardized product codes to support reporting, inventory, and billing processes. During the discussion, it was decided that a more valuable and achievable goal would be to create a Central Mapping Facility for the product codes used by exchanges, data vendors, inventory management systems, and customers. Such a facility was seen as valuable for data consumers because it would be a tool to assess the relationship among different vendor, exchange, and content provider products. The group is meeting this week to discuss further the idea of conducting a proof-of-concept test within a small group of exchanges, vendors, and consumers. Contact [Tom Davin](#) if you are interested in joining this discussion.

Service Level and Communications Working Group: 2011 Outstanding Data Provider Award: Nominations for the 2011 Outstanding Data Provider Award will be reviewed and discussed at the Group's next meeting. The award recognizes the Data Provider who most closely adheres to the suggested recommendations contained in the Group's Best Practices Document. The nomination and voting process is restricted to members of this Working Group. Presentation of the 2011 Award will be made in December. Please contact [Nick Merritt](#) with any questions or comments regarding this activity.

STANDARDS REFERENCE DATA

Launch of Updated Investment Roadmap for Standards: On October 12, FISD and other leading financial market messaging standards organizations published their updated Investment Roadmap. The roadmap's purpose is to provide market participants consistent direction when using financial services messaging standards by visually mapping the protocols to their appropriate business processes across asset classes. The other participating organizations include FIX Protocol Ltd. (FPL), Financial Products Markup Language (FpML), International Securities Association for Institutional Trade Communication (ISITC), Society for Worldwide Interbank Financial Telecommunication (SWIFT), XBRL (Extensible Business Reporting Language) US. The Investment Roadmap, initially introduced in 2008, lays the groundwork for moving towards one common business model, ISO 20022, while allowing the respective standards organizations to continue maintaining their existing protocols - FIX, ISO, FpML and XBRL (the newest addition). The Investment Roadmap presentation and related FAQ are now publicly available for download from the [ISO 20022 website](#).

FISD WORKING GROUP SCHEDULE

Constituency Groups:

Next Meeting: Thursday, December 16, 2010 12:00 - 2:00pm

Global Sponsors:
Dow Jones Indexes
Interactive Data Corporation
SIX Telekurs
Standard & Poor's



Host:
CME Group



Host:
Thomson Reuters



Host:
Interactive Data Corporation



Host:
Bloomberg

Location: Credit Suisse, 11 Madison Avenue, New York, NY
Consumers Contact: [Elizabeth Cummings](#) +1 202-789-4452
Exchanges Contact: [Tom Davin](#) +1 202-789-4465
Data Vendors Contact: [Nick Merritt](#) +1 202-789-4441
Technology & Service Provider Contact: [David Anderson](#)

MiFID Joint Working Group Meeting:

Next Meeting: Wednesday, December 1, 1:30 - 4:00pm
Location: Bloomberg LP, City Gate House 39 - 45 Finsbury Square, London
[Register](#) *Pre-registration is required*

EVENTS/NETWORKING

Don't miss out on the #1 rated FISD benefit! Share the dates below with your colleagues and register today. Free for FISD members!

Chicago, November 4 (post FIA Show!): Get your happy on with your market data colleagues at the **FISD Member Happy Hour**
Hosted by the CME Group
[Register](#)

New York, November 10: [FISD Women's Group](#)
Sponsored by Dow Jones Indexes, A CME Group Company
[Register](#)

Toronto, November 17: [FISD Local Meeting](#)
Hosted by Thomson Reuters
[Register](#)

London, November 30: [Real-Time Technology Roundtable](#)
Sponsored by Interactive Data Corporation
[Register](#)

London, December 1: [Issue Brief & Reception](#)
Hosted by Bloomberg
[Register](#)

New York, December 16: [General Meeting & Holiday Party*](#)
Hosted by Credit Suisse
[Register](#)

*We are looking for sponsors for the largest Market Data Holiday Party in North America. Benefits include range of visibility options and 10 tickets for the party for staff and customers! Contact Elizabeth Cummings + 1 202 789 4452.
Tickets to the holiday party are \$50.

[Presentations now available from the Asia Pacific Financial Information Conference \(APFIC\)](#). Over 350 attendees participated in this 2 day event. Plan now to attend the APFIC in November 2011

TRAINING

[FIA Certification Prep Course](#): Earlier this month FISD sponsored 2 free online training sessions to help candidates prepare for the [Financial Information Associate \(FIA\) examination](#). We are offering these sessions in response to the significant interest we have received in the FIA certification and associated training. The class is offered via Acrobat Adobe webinar.



Host:
Credit Suisse

Holiday Party Sponsors:
NASDAQ OMX
The Roberts Group



FISD will be offering one additional complimentary on-line training class for Certification Prep for members that have registered to take the FIA Certification Exam. The date is TBA and we will notify members via email when the date is confirmed and registration open.

If you are interested in this class, please let us know your preferred dates and times. FISD will try to schedule the remaining class so that it can accommodate as many interested FISD members as possible

STAFF SCHEDULE

FISD staff will be visiting the following locations and are available to meet with members. Contact us directly to arrange a meeting.

Tom Davin:

- Chicago: November 4
- Toronto: November 17
- London: November 30 - December 2
- New York: December 15-17

Nick Merritt:

- New York: October 25
- Toronto: November 17
- London: December 1-2
- New York: December 15-17

Elizabeth Cummings:

- Chicago: November 4
- New York: November 11
- London: December 1-3
- New York: December 15-17

This message is brought to you by the [Financial Information Services Division](#) of the Software & Information Industry Association. If you do not wish to receive future email communications from the division, please forward this email with UNSUBSCRIBE in the subject to unsubscribe@siia.net. If you do not wish to receive any future email communications from SIIA, please forward this email with UNSUBSCRIBE ALL to unsubscribe@siia.net.

[Software & Information Industry Association](#) | 1090 Vermont Avenue NW Sixth Floor | Washington, DC 20005 | +1.202.289.7442

%%PLUGIN_WEB VERSION:215441-HTML Version Link%%