

SIIA Software Division News

SIIA Communications Contact: Laura Greenback, 202-789-4461, lgreenback@siiia.net

PR Contact: Beth Dozier, Rational 360, 202-429-1833, bethdozier@rational360.com

SIIA Software Division Announces New Board of Directors

WASHINGTON, D.C. (April 25, 2011) – The Software & Information Industry Association (SIIA), the principal association representing the software and digital content industries, today announced the new members of its Software Division Board of Directors. These executives from SIIA member companies will help provide the software industry with leadership, advocacy and critical market information in the crucial months and years ahead.

In addition, these individuals will come together to represent SIIA Software Division member firms that develop business and infrastructure applications that drive growth in the digital economy. As members of the Software Division Board of Directors, all of the newly elected and appointed executives will develop and prioritize the Division's initiatives and determine the projects, activities and events to be undertaken by SIIA.

Newly elected and appointed board members are:

- Mike Binko, Kloudtrack
- Tom Cecere, Novell
- Mike Desai, Ping Identity
- Don Green, OpSource, Inc.
- Lou Guercia, Scribe Software
- Gunnar Hellekson, Red Hat
- Chris Holland, Safenet
- Brian Kardon, Eloqua
- Bill Loss, SaaSr
- Mark Symonds, Plex Systems
- Joe Talley, Deloitte

Continuing to serve on the board to complete their terms are:

- Richard Dym, Bondigroup
- Allen Hoke, Oracle
- Tim Jellison, Accenture
- Lars Leckie, Hummer Winblad Venture Partners
- Rick Nucci, Dell Boomi
- Morris Panner, GroupFlier
- Mike Riegel, IBM
- Jim Szafranski, Fiberlink Communications

"The software industry is deep in talent and diverse in leadership quality," noted Rhianna Collier, Vice President of the SIIA Software Division. "We are proud to reflect its value and importance through the people serving on our Board of Directors. They offer experience, bring industry perspective, serve as the voice for our member companies, and help SIIA advance business priorities for the industry."

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.sii.net.

About the SIIA Software Division

The Software Division provides a forum for companies developing the applications, services, infrastructure and tools that are driving the software and services industry forward. Through the division, executives of member companies meet to brainstorm, collaborate, and discuss the industry's latest challenges. The division's many programs offer excellent vehicles for companies to develop partnerships, boost their profile, and gain strategic insight on key issues. For further information, visit www.sii.net/software

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