

SIIA Education Division News

SIIA Communications Contact: Laura Greenback, 202.789.4461, lgreenback@siiia.net

PR Contact: Brittany Dorfner, C. Blohm & Associates 608.839.9800, brittany@cblohm.com

SIIA Announces CODiE™ Award Winners for Education Technology Industry *Thirty winners from 425 nominations recognized for industry excellence*

Washington, D.C. (May 24, 2011) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the 2011 CODiE Awards in the education technology industry yesterday. During a special awards reception and dinner, in conjunction with the organization's eighth annual [Ed Tech Industry Summit](#), 30 winners were recognized for products and services developed specifically for the K-20 market.

The 425 nominated products and services were first reviewed by third-party judges, whose evaluations determined the 113 finalists. SIIA members then reviewed these finalists and voted to select the winners. The CODiE Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now SIIA, so pioneers of the then-nascent software industry could evaluate and honor each other's work. Since being established in 1986, the CODiE Awards program has showcased the software and information industry's finest products and services and to honor excellence in corporate achievement.

The **2011 CODiE Award winners**, listed by category, product/service and company, include:

- Best Classroom Management System: BrainHoney, Agilix Labs
- Best Corporate Learning Solution: Blackboard Learn, Release 9.1 for Professional Education, Blackboard Inc.
- Best Education Community Solution: Promethean Planet, Promethean Inc. (USA)
- Best Education Game or Simulation: Hospitality and Tourism Interactive, Pearson
- Best Education Reference Solution: Logos Bible Software 4, Logos Bible Software
- Best Education Technology Solution for Productivity/Creativity (Tie): RM Podium, RM Education; SMART Notebook Collaborative Learning Software, SMART Technologies ULC
- Best Education Use of a Device-Specific Application: MimioStudio 7 Software, DYMO/Mimio ITT
- Best Instructional Solution in Other Curriculum Areas: www.gaggle.net, Gaggle.Net, Inc.
- Best Instructional Solution for Special Needs Students: RethinkAutism.com, Rethink Autism, Inc.
- Best K-12 Course or Learning Management Solution: BrainHoney, Agilix Labs
- Best K-12 Enterprise Solution: EduTone Xchange, EduTone Corporation
- Best K-12 Instructional Solution: iCORE, Triumph Learning
- Best Mathematics Instructional Solution: MyMathLab Algebra I and II, Pearson
- Best Mobile Education Solution: Secureexam Remote Proctor, Software Secure, Inc.
- Best Postsecondary Course or Learning Management System: Edvance360.com, Edvance360
- Best Postsecondary Enterprise Solution: Connect! College Suite, ConnectEDU
- Best Postsecondary Instructional Solution: Job & Career Accelerator, LearningExpress, LLC
- Best Professional Development Solution: Words Their Way Online Workshop, Pearson
- Best Reading/English Instructional Solution: Reading A-Z, Learning A-Z

- Best Science/Health Instructional Solution: Operation: Tectonic Fury (Geology Curriculum), The JASON Project, National Geographic Society
- Best Social Sciences Instructional Solution: SIRS Issues Researcher, ProQuest
- Best Student Assessment Solution: Literary Companion & Assessments21, AcademicMerit, LLC
- Best Virtual School Solution for Students: Plato.com, PLATO Learning, Inc.
- Best Workforce Training Solution: The High Ground, WILL Interactive, Inc.

2011 CODiE Award Winners (con't) – Supercategories:

- Best Education Administrative Solution: EduTone Xchange, EduTone Corporation
- Best Instructional Solution: Job & Career Accelerator, LearningExpress, LLC
- Best K-12 Education Solution: EduTone Xchange, EduTone Corporation
- Best Non-Traditional Education Solution: Promethean Planet, Promethean Inc. (USA)
- Best Postsecondary Education Solution: Job & Career Accelerator, LearningExpress, LLC
- Best Professional Education Solution: Blackboard Learn, Release 9.1 for Professional Education, Blackboard Inc.

“The large amount of growth seen in nominations across numerous education technology categories reflects companies’ commitment to providing innovative, robust solutions that help to increase student achievement and more broadly, the education industry as a whole,” noted SIIA President Ken Wasch. “On behalf of SIIA, I’m proud to congratulate these 30 winners and look forward to watching the education technology industry continue to evolve,” Wasch continued.

For more information about the CODiE Awards, visit <http://www.siiia.net/codies/2011/>.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. **The SIIA Education Division** serves and represents more than 150 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit www.siiia.net/education.

###