

**For Immediate Release**

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## **SIIA Applauds Signing of the Anti-Counterfeiting Trade Agreement**

*ACTA Represents Major Step in the Global Fight Against Software Piracy*

**WASHINGTON, D.C. (Oct. 3, 2011)** – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, applauds the U.S. Trade Representative and the eight countries, including the United States, that signed the Anti-Counterfeiting Trade Agreement (ACTA).

The agreement will increase international protection of intellectual property rights while assuring continued innovation in online technologies and services.

“The ACTA treaty represents a major advancement in international cooperation around enforcement of intellectual property laws,” said Keith Kupferschmid, SIIA General Counsel and Senior Vice President for Intellectual Property Policy & Enforcement. “It will encourage and empower nations to work together to stop those who use the Internet to profit from counterfeiting of software. The agreement will also extend SIIA’s reach and ability to thwart counterfeiting – especially operations taking place on foreign websites. The signatories clearly understand that this illegal activity threatens jobs and hurts economic growth.”

### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For more information, visit [www.siiia.net](http://www.siiia.net).

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