

## 2013 Education Business Forum Sponsorship Packages

*Sponsorship fees shown will increase by \$500-\$1500 after Friday, September 13.*

### HOST SPONSORS

#### 2 Available

*Sponsorship Investment: \$6,000 (SIIA non-members pay 50% premium)*

- Special Speaking Opportunities
  - Provide brief welcome remarks (2-3 minutes) to the entire audience before a general session (SIIA reserves right to select time slot)
  - Priority placement sponsor table exhibit space, which includes 6' table and linen
  - Make remarks during the opening Welcome and Opening Remarks
- Additional sponsorship benefits
  - Top-tier sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
  - Top-tier placement of sponsor logo on conference sponsor signage
  - Sponsor collateral (1 item) distributed in general session room prior to welcome remarks and opening keynote (Sponsor to pay for production/shipping of collateral; SIIA reserves right to select time of collateral distribution)
  - Dedicated PPT slide in sponsor loop shown on screen in general session hall between sessions
  - Logo included in printed conference program distributed onsite at registration desk
  - Verbal acknowledgement of your sponsorship by SIIA senior staff
  - 4 conference registrations; additional registrations available for just \$650, which represents a steeply discounted rate
  - Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
  - Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

### LEAD INNOVATION INCUBATOR PROGRAM SPONSOR

#### 1 Available

*Sponsorship Investment: \$6,000 (SIIA non-members pay 50% premium)*

This is an especially strategic sponsorship created to promote your company's commitment to innovation AND to demonstrate the value of your partner platform, products, and/or services. Create a special offering to be awarded to the Innovation Incubator conference attendees select as "Most Likely to Succeed" to demonstrate first-hand how all the innovators (and other conference attendees) may all benefit from your platform, services, or products.

- Special Speaking Opportunities
  - During the Innovation Incubator Finalist Presentations, a senior executive from your company is invited to announce/explain your platform prize or other special offering to be provided to the innovation selected as "Most Likely to Succeed" from conference attendees
  - Co-host the presentations

- Present your company's special offering to the innovation incubator selected as "Most Likely to Succeed"
- Priority placement sponsor table exhibit space, which includes 6' table and linen
- Additional sponsorship benefits
  - Senior executive invited to participate in webinar prior to Forum to help all Innovation Incubator participants prepare for conference
  - Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
  - Logo included on conference sponsor signage
  - Dedicated PPT slide in sponsor loop shown on screen in general session hall between sessions
  - Dedicated collateral table available for duration of conference (includes 6' table and linen)
  - Logo included in printed conference program distributed onsite at registration desk
  - Verbal acknowledgement of your sponsorship by SIIA senior staff
  - 4 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
  - Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the forum
  - Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **INNOVATION INCUBATOR CO-SPONSORS**

### **3 Available**

*Sponsorship Investment: \$2,750 (SIIA non-members pay 50% premium); Option to pay additional \$500 for 6' table-top exhibit display during Welcome Reception/Innovation Incubator Showcase*

Showcase your commitment to innovation by sponsoring a start-up or R&D incubator entity to participate in the Forum.

- Senior executive invited to participate in webinar prior to Forum to help prep all innovation showcase participants prepare for conference
- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo included on conference sponsor signage
- Placement of logo on single PPT slide acknowledging the Innovation Incubator sponsors
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- 2 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **TRACK SPONSORS**

*Sponsorship Investment: \$2,500 (SIIA non-members pay 50% premium)*

### **Available Tracks:**

COMING SOON

This sponsorship offers your company the chance to align with a track relevant to your business.

- Senior executive invited to act as host of your track's sessions
- Collateral distribution on table in back of room where your track sessions are located for the duration of your sessions
- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo included on conference sponsor signage, including designated easel sign for your track
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions and before and after in breakout session room
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 2 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **KEYNOTE / FEATURED PANEL SPONSOR**

### **2 Available**

*Sponsorship Investment: \$2,000 (SIIA non-members pay 50% premium)*

Align your firm with a key element of the conference by sponsoring one of our keynotes or featured panels.

- Exclusive sponsorship acknowledgement of a keynote speaker or featured panel
- Your senior executive invited to introduce keynote presenter or one of the morning general sessions (there will be three keynote/general sessions in total to kick-off the Forum on Tuesday; sponsorship is available on a first-come, first-served basis)
- Logo and/or name on online and offline marketing/PR promotions, conference website and press releases
- Logo included in sponsor PPT loop shown in general session room between sessions
- Logo onsite on conference signage
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 1 registration to attend conference; additional registrations available at a discounted rate
- Post-conference attendee contact roster (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **SPEED NETWORKING EVENT SPONSOR**

Sold to [Academic Business Advisors](#)

- Senior executive(s) invited to act as host of each Speed Networking Event
- Logo and/or name receives sponsor acknowledgement on online and offline marketing/PR promotions, conference website and press releases
- Logo onsite on conference signage, including designated sign for Speed Networking event
- Dedicated PPT slide in sponsor loop shown on screen in general session hall between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- Sponsor announcement included in one Daily Attendee sent each morning of the Forum

- 2 registrations to attend conference; additional registrations available at a discounted rate
- Post-conference attendee contact roster (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **ONE-TO-ONE BUSINESS CONNECTIONS SPONSOR**

Sold to [Educational Systemics](#)

- Sponsor acknowledgement as One-to-One Business Connections Meetings sponsor on conference website, email promotions, and onsite on signage
- Profile and contact information included in the conference program
- Full-screen PPT rotation in general session hall on big screen between presentations
- Verbal acknowledgement of sponsorship by SIIA senior staff
- 2 registrations, including staff available to coordinate meetings onsite
- Post-conference attendee list for one-time mailing

In exchange for these sponsorship entitlements, sponsor agrees to manage the One-to-One Business Connections meetings at both of these conferences, which includes:

- Work with SIIA to set up the meetings prior to each conference
- Serve as point of contact/support for the one-to-one meetings at each conference
- Act as host during the one-to-one meetings at each conference
- Participate in a debrief call after each conference

## **HOSPITALITY SPONSORS**

### **1 Available**

*Sponsorship Investment: \$2,500 (SIIA non-members pay 50% premium)*

Co-sponsor breakfast and breaks during Wednesday of the Forum

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo included on conference sponsor signage, including table-tent cards distributed during each meal and break
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Branded napkins with company name and logo
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- 2 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **LUNCH SPONSOR**

## **1 Available**

*Sponsorship Investment: \$3,000 (SIIA non-members pay 50% premium)*

Co-sponsor lunch during the Forum

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo included on conference sponsor signage, including table-tent cards distributed during each meal and break
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- 2 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **SIIA MEMBERS LOUNGE SPONSOR**

### **1 Available**

*Sponsorship Investment: \$2,000 (Available for SIIA members only)*

Host the members lounge used for networking purposes and as a place for SIIA members to check email or take a call.

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo onsite on conference signage, including an easel sign in front of the room used as the Members Lounge
- Opportunity to distribute collateral (including pads/pens) in the room for the duration of the conference
- Verbal acknowledgement by SIIA senior staff during Monday morning breakfast held in this room: “Meet the Ed Division Leadership”
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- 2 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **INTERNET SPONSOR**

### **1 Available**

*Sponsorship Investment: \$1,500 (SIIA non-members pay 50% premium); or see Internet & Charging Station package deal below.*

Keep your fellow attendees happy by keeping them connected during the Forum:

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo onsite on conference sponsor signage, including Charging Station and card with internet log-in instructions
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum

- 1 registration to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **CHARGING STATION SPONSOR**

### **1 Available**

*Sponsorship Investment: \$1,500 (SIIA non-members pay 50% premium); or see Internet & Charging Station package deal below.*

Keep your fellow attendees happy by keeping their devices fully charged. This non-staffed station is available throughout the Forum.

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo onsite on conference sponsor signage, including easel sign by Charging Station
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 1 registration to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **PACKAGE: INTERNET & CHARGING STATION SPONSOR**

### **1 Available**

*Sponsorship Investment: \$2,500 (SIIA non-members pay 50% premium)*

Keep your fellow attendees happy by keeping them connected AND their devices fully charged during the Forum:

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement
- Logo onsite on conference sponsor signage, including Charging Station and card with internet log-in instructions
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 2 registrations to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **CLOSING RECEPTION SPONSOR**

### **5 Available**

*Sponsorship Investment: \$1,500 (SIIA non-members pay 50% premium)*

Play host to your fellow attendees at this closing networking event on Wednesday late afternoon.

- Sponsor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Sponsor Agreement

- Logo onsite on conference sponsor signage, including easel sign at the Closing Reception
- Placement of logo on PPT slide with some of the other sponsors on the sponsor PPT loop shown on big screen in general session room between sessions
- Verbal acknowledgement of your sponsorship by SIIA senior staff
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 1 registration to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **PRODUCT DEMONSTRATION EXHIBITORS**

### **5 available**

*Sponsorship Investment: \$1,500 (SIIA non-members pay 50% premium) on Tuesday*

Show off your product – we supply exhibit stand and linen and you supply a laptop or monitor with a product demonstration loop that'll be available throughout the day on Wednesday, December 11.

- Exhibitor acknowledgement on conference website and in all pre-conference marketing promotions upon receipt of signed Exhibitor Agreement
- Verbal acknowledgement of your exhibit by SIIA senior staff
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 1 registration to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster provided in Excel format (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **CONFERENCE BADGE HOLDER SPONSOR**

Sold to [Intel Corporation Education Group](#)

**Sponsorship Investment: \$2,000 (SIIA non-members pay 50% premium)**

- Exclusive sponsorship of the conference name badge holders (full-color logo printed on the badge holder; note that SIIA logo will appear on the lanyard portion of the badge)
- Logo and/or name on online and offline marketing/PR promotions, conference website and press releases listed as “Attendee Badge Sponsor”
- onsite on conference signage
- Logo included in sponsor PPT loop shown in general session room between sessions
- Ability to include one announcement in one of the Daily Attendee Briefings sent each morning of the Forum
- 1 registration to attend conference; additional registrations available for just \$650, which represents a steeply discounted rate
- Post-conference attendee contact roster (includes email and phone numbers for those who do not opt-out of having these contact details included)

## **TCHOCHKE SPONSOR**

*Sponsorship Investment: \$500 + cost of production/shipping + cost of one conference registration OR pay \$750 if you are not attending the conference*

You create your own conference give-away (to be approved by SIIA) with your logo and message, which we'll distribute at the registration desk. Sponsor covers all expenses related to production and shipping.

#### **RAFFLE SPONSORS**

*Sponsorship Investment: \$500 + cost of production/shipping + cost of one conference registration **OR** pay \$1000 if you are not attending the conference*

You create your own conference give-away (to be approved by SIIA) with your logo and message, which we'll distribute via raffle during the Closing Reception. Sponsor covers all expenses related to purchase and shipping.