

# SIIA Education Division - Membership Benefits

Software & Information  
Industry Association  
Education Division



## About SIIA & The Education Division

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education, and intellectual property protection to the leading companies that are setting the pace for the digital age.

The SIIA Education Division serves and represents more than 180 member companies that provide software, digital content, and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities, and critical market information.

## Top 10 Reasons to Be a SIIA Member

10. Learn about the K-20 ed tech market
9. Form partnerships and strategic alliances
8. Interact with all SIIA market divisions
7. Keep informed on current ed tech trends
6. Leverage advocacy for your company in Washington
5. Gain access to federal and state education leaders
4. Support your staff with unlimited access to webinars
3. Share your expertise and learn from industry colleagues
2. Receive CODiE Award and conference discounts
1. Be a part of the discussion on the future of ed tech



## Member Benefits

**Events & Programs:** A broad range of programs and conferences offer an array of content.

- ◆ Education Industry Summit
- ◆ Education Business Forum
- ◆ Innovation Incubator Program
- ◆ One-to-One Business Connections
- ◆ Monthly Munch & Learn
- ◆ CODiE Awards Program

**Committees & Working Groups:** Participants work closely to create initiatives that address issues facing the ed tech industry.

- ◆ Market Data and Analysis Committee
- ◆ Membership Programs Committee
- ◆ Technical & Development Committee
- ◆ Global Strategies Committee
- ◆ Games For Learning Working Group
- ◆ Conference Steering Committees

**K-20 Market Intelligence:** The Education Division's resources assist members in staying informed of market intelligence.

- ◆ Vision K-20
- ◆ Market Surveys
- ◆ Twice-Monthly Webinars
- ◆ Web Resources
- ◆ Trends Publications

**Thought Leadership:** Members collaborate to develop and advocate industry best practice recommendations to set a basic standard of consistency and efficiency.

**Visibility & Brand Awareness:** Members raise their profile in the industry through speaking, sponsorship, and exhibit opportunities. SIIA Provides outlets for press releases, white papers, case studies, and presentations.

**Education Policy & Advocacy:** Regular updates focused on developments in regulation, legislation, and public policy.

**Intellectual Property & Anti-Piracy:** Copyright, trademark, and patent protection has long been the cornerstone of SIIA's agenda and member value.

## Contact Us

1090 Vermont Ave, NW, Sixth Floor Washington, DC 20005

**Karen Billings**, Vice President | [Kbillings@siia.net](mailto:Kbillings@siia.net)  
**Liderby Portorreal**, Program Manager | [Lportorreal@siia.net](mailto:Lportorreal@siia.net)  
**Lindsay Harman**, Market & Policy Analyst | [Lharman@siia.net](mailto:Lharman@siia.net)

For more information on the SIIA Education Division visit:

[siia.net/education](http://siia.net/education)



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# Events

Conferences	Dates	Attendees	Focus
<b>Education Business Forum</b> <a href="http://siia.net/etbf">siia.net/etbf</a>	New York, NY December 10-11	300+ software companies, platform tech firms, publishers, financial analysts, private equity firms, and venture capitalists.	Sessions provide inside knowledge about the growth in financial investment, policy upheavals, & shifts in the way customers are accessing content.
<b>Education Industry Summit</b> <a href="http://siia.net/etis">siia.net/etis</a>	San Francisco, CA May 12-14, 2014	350+ K-12 and Postsecondary education leaders, including start-up CEOs., and industry frontrunners.	Sessions prepare attendees to build the infrastructure, products, & services to support the changes that schools need.

SIIA also hosts monthly webinars and other various in-person events throughout the year and around the country.

## Members

<ul style="list-style-type: none"> <li>• 3-C Institute for Social Development</li> <li>• 95 Percent Group Inc.</li> <li>• A Pass Educational Group, LLC</li> <li>• Academic Benchmarks</li> <li>• Academic Business Advisors, LLC</li> <li>• Accenture</li> <li>• Achieve3000</li> <li>• Adaptive Curriculum</li> <li>• Adobe Systems, Inc.</li> <li>• American Public University System</li> <li>• Ann Foster Consulting</li> <li>• Apperson Education Division</li> <li>• Apple Education</li> <li>• Arc Capital Development</li> <li>• Arcadia Apps</li> <li>• Atlas Interactive Education</li> <li>• Atomic Learning</li> <li>• Avant Assessment</li> <li>• Avoca</li> <li>• AWC - Ann Watson Consulting</li> <li>• Becker Professional Education</li> <li>• Benchmark Education Company</li> <li>• BiblioNasium</li> <li>• Big Ideas Learning, LLC</li> <li>• BLEgroup</li> <li>• Boardworks</li> <li>• Brain Parade, LLC</li> <li>• BrainPOP</li> <li>• Brighter Future for Beautiful Minds</li> <li>• BSG Team Ventures</li> <li>• BuzzMath</li> <li>• C. Blohm &amp; Associates, Inc.</li> <li>• CafeScribe</li> <li>• Cambium Learning Technologies</li> <li>• Cambridge Information Group</li> <li>• Capstone Digital</li> </ul>	<ul style="list-style-type: none"> <li>• Carolina Science Online</li> <li>• Catapult Learning</li> <li>• CDW Corporation</li> <li>• Cengage Learning</li> <li>• Chalkable</li> <li>• Cherry Tree &amp; Associates, LLC</li> <li>• ClassLink, Inc.</li> <li>• Clever</li> <li>• College Board - SpringBoard Division</li> <li>• CollinsConsults</li> <li>• Computer Power Solutions of Illinois, Ltd. (CPSI)</li> <li>• Consulting Services for Education</li> <li>• Courselead, Inc.</li> <li>• Credo</li> <li>• CyberSmart! Education Company</li> <li>• Dell Software</li> <li>• Dorsey &amp; Whitney, LLP</li> <li>• DreamBox Learning</li> <li>• E.T.C. International</li> <li>• Editorial Projects in Education, Inc.</li> <li>• Editure PD</li> <li>• Edmodo</li> <li>• EducAide Software</li> <li>• Education Networks of America (ENA)</li> <li>• Education TURNKEY Systems, Inc.</li> <li>• Educational Systemics, Inc.</li> <li>• Educurious Partners</li> <li>• EDUMETRIX INC.</li> <li>• edWeb.net</li> <li>• Egremont Associates, LLC</li> <li>• eInstruction</li> <li>• Espresso Education</li> <li>• ETA hand2mind</li> <li>• Filament Games, LLC</li> <li>• First Analysis Corp.</li> </ul>	<ul style="list-style-type: none"> <li>• Flat World Knowledge, Inc.</li> <li>• Florida Virtual School</li> <li>• Focus EduVation, Inc.</li> <li>• Follett Corporation - Technology Solutions &amp; International Group</li> <li>• Forward Thinking EDU</li> <li>• Foundations in Learning, Inc.</li> <li>• Gaggle</li> <li>• Gateway Instructional Design Group, LLC</li> <li>• Google, Inc.</li> <li>• Greaves Group LLC</li> <li>• Grockit</li> <li>• Grunwald Associates LLC</li> <li>• GuideK12</li> <li>• Houghton Mifflin Harcourt</li> <li>• IBM Corporation</li> <li>• Intel Corporation Education Group</li> <li>• Interactive Educational Systems Design, Inc.</li> <li>• Intrinsic Strategy</li> <li>• itslearning, Inc.</li> <li>• Junyo</li> <li>• K12, Inc.</li> <li>• Kaplan Test Prep</li> <li>• Kno Inc.</li> <li>• Knovation</li> <li>• Language Express</li> <li>• LearningExpress, LLC</li> <li>• LearnSprout</li> <li>• Lerner Publishing Group - Electronic Content Division</li> <li>• LiveHive, Inc.</li> <li>• Market Data Retrieval (MDR)</li> <li>• Marketing Projects, Inc./Big Deal Book</li> <li>• Mayer-Johnson</li> <li>• McGraw Hill Education</li> <li>• MCH Strategic Data</li> <li>• Measured Progress</li> </ul>	<ul style="list-style-type: none"> <li>• Meizner, Inc.</li> <li>• MemeSpark LLC</li> <li>• MetaMetrics, Inc.</li> <li>• Mimio Interactive Teaching Technologies</li> <li>• MIND Research Institute</li> <li>• Mindset Works</li> <li>• MMS Education</li> <li>• Mojo Learning Inc.</li> <li>• Monarch Teaching Technologies</li> <li>• Muzzy Lane, Inc.</li> <li>• My Learning Plan Inc.</li> <li>• New Markets Venture Partners</li> <li>• NextGenEd Consulting</li> <li>• O'DONNELLearn</li> <li>• Olympus Math</li> <li>• One-to-One Institute</li> <li>• Operant Systems Inc.</li> <li>• Owen Software</li> <li>• PASCO Scientific</li> <li>• Paula Maylahn Consulting</li> <li>• Pearson</li> <li>• Pearson Foundation</li> <li>• Pierson Labs, INC.</li> <li>• PR with Panache!</li> <li>• Promethean Inc. (USA)</li> <li>• Qualcomm Wireless Reach</li> <li>• Red Hat, Inc.</li> <li>• RedRock Reports</li> <li>• Reed Elsevier Inc.</li> <li>• Ripple Effects</li> <li>• Rosen Digital</li> <li>• SAFARI Montage</li> <li>• SAS Institute Education Group</li> <li>• Scholastic Education - Curriculum</li> <li>• Second Avenue Learning</li> <li>• Simba Information</li> <li>• Slate Science Inc.</li> <li>• SmartBrief Education</li> <li>• SoftChalk LLC</li> </ul>	<ul style="list-style-type: none"> <li>• Sophia Consulting LLC</li> <li>• SRI International - Center for Technology in Learning</li> <li>• Steelcase</li> <li>• Tales2Go Inc.</li> <li>• Teaching Research Institute</li> <li>• TechEd Connect Executive Recruiters</li> <li>• TechERA (Technology for Education Reform and Accountability)</li> <li>• Texas Instruments Education Technology Group</li> <li>• Texthelp, Inc.</li> <li>• Themeefy</li> <li>• Think Through Learning Inc.</li> <li>• Triad Interactive Media, Inc.</li> <li>• Triad Interactive, Inc.</li> <li>• Trinity Education Group</li> <li>• Tutor.com</li> <li>• uBoost</li> <li>• Vernier Software &amp; Technology - Software Division</li> <li>• Victory Productions Inc.</li> <li>• Virtual Piggy Inc.</li> <li>• VocabNetwork</li> <li>• Waterford Institute</li> <li>• Whitestone Communications</li> <li>• Winter Group</li> <li>• Wireless Generation</li> <li>• World Wide Workshop</li> <li>• Wowzers</li> <li>• WS Sales Advisors</li> </ul>
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**Education Division Member List  
as of June 30, 2013**