



## Media Advisory

### For Immediate Release

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## FISD Announces 2009 Asia-Pacific Local Industry Meetings Tour

*Events to Occur in Shanghai, Tokyo, Singapore, and Sydney*

*Programs feature Inside Market Data and Inside Reference Data panels*

Washington, DC March 10, 2009 – The Financial Information Services Division (FISD) of the Software & Information Industry Association is pleased to announce its 2009 Asia-Pacific Local Industry Events, commencing in April 2009. For the first time, each of these events will feature multiple panel discussions facilitated by the editorial staff of Inside Market Data and Inside Reference Data.

Specific FISD Asia-Pac Tour locations and hosts include:

- Shanghai, 21 April 2009, hosted by SSE Infonet
- Tokyo, 24 April 2009, hosted by Thomson Reuters
- Singapore, 28 April 2009, hosted by the Singapore Exchange
- Sydney, 1 May 2009, hosted by the Australian Securities Exchange

FISD Local Industry Events are open to all FISD worldwide members and non-member data executives in host cities. FISD member firms are invited to use the meetings as an opportunity to provide updates regarding new developments within their organizations, network with local industry professionals, and address relevant industry topics.

According to Davin, "FISD's Asia-Pac Tour is designed to bring together representatives from across the financial information industry to discuss industry-wide and geographically-relevant topics that will help sustain and grow businesses within the fast-changing financial information arena. We are especially pleased to work with Inside Market Data and Inside Reference Data on the programs for these events. Their sessions at each event will add to the scope of material covered and the diversity of views represented."

FISD members who are interested in being included on the agenda of one or more events should contact FISD Managing Director Tom Davin at +1.202.789.4465 or email [tdavin@siia.net](mailto:tdavin@siia.net). For more information about the FISD Asia Tour meetings, please visit: [www.fisd.net](http://www.fisd.net)

To schedule an interview with Tom Davin during the conference, or to request press pass credentialing, please contact Eileen Bramlet at [eb Bramlet@siia.net](mailto:eb Bramlet@siia.net).

#### **About FISD**

The Financial Information Services Division (FISD) of the Software and Information Industry Association provides a neutral business forum for exchanges, market data vendors, specialist data providers, brokerage firms, investment managers and banks to address and resolve business and technical issues related to the distribution, management, administration and use of market data. Participants use the forum to exchange ideas, build business relationships and improve the business climate associated with the worldwide flow of financial information. For more information, visit [www.fisd.net](http://www.fisd.net).

#### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit [www.sii.net](http://www.sii.net).

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