

Media Advisory

For Immediate Release

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SaaS/Gov Conference to Explore Intersection of Cloud Computing and Government Tech Focus

DC CTO Kundra Along with Other Government and Tech Leaders to Discuss Obama Administration's Plan to Revolutionize Federal IT at SIIA and INPUT Event, Feb. 25 in Washington, D.C.

WASHINGTON, D.C. (February 9, 2009) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, today announced its third annual Software as a Service (SaaS) conference for the federal IT market, *SaaS/Gov: Cloud Computing Comes to the Government*, February 25 in Washington, DC.

With the Obama administration expected to revolutionize the federal IT infrastructure toward an open, interoperable, and more citizen-friendly environment, discussions at the SaaS/Gov conference will center around these issues. Further, SaaS and cloud computing are helping to drive today's technical developments and will also play an important role during the conference.

SaaS/Gov is presented by SIIA and software and services consultant INPUT and will feature presentations from both government and industry leaders – including salesforce.com, NetSuite and Google -- as they explore ways SaaS is growing in the government marketplace and strategies for ISVs to market their capabilities in the public sector.

Presentations will examine how cloud computing has improved the operations of the U.S. Census Bureau, District of Columbia Government and other agencies. Notable industry and government speakers/panelists include:

- **Vivek Kundra, CTO, District of Columbia**
- **Morris Panner, CEO, OpenAir, Inc.**
- **Kevin M. Plexico, Senior Vice President, Operations, INPUT**
- **Zach Nelson, President and CEO, NetSuite**
- **Robert Spector, Director, Business Process Improvement Program Support Center, U.S. Department of Health and Human Services**

"SIIA is delighted to once again partner with INPUT to present this pivotal conference, an event that focuses entirely on enabling and delivering Software as a Service for the federal government," noted SIIA President Ken Wasch. "SaaS/Gov 2009 will give OnDemand professionals the insight and tactical advice they need to succeed in the public sector."

For more information, media should contact Beth Dozier at bethdozier@rationalpr.com. Members of the media may also apply for complimentary media passes online at www.siiia.net/saasgov/2009/press_apply.asp, or contact Eileen Bramlet, SIIA VP for Communications, at EBramlet@siiia.net.

WHO: Software and Information Industry Association (SIIA)

WHAT: SaaS/Gov 2009

WHEN: 25 February 2009

WHERE: The Willard InterContinental, Washington, D.C.

1401 Pennsylvania Avenue, NW

Washington, D.C. 20004

For more information regarding SaaS/Gov, please visit: www.sii.net/saasgov/2009/

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.sii.net.

About INPUT

INPUT helps companies develop federal, state, and local government business, and helps public sector organizations achieve their objectives. More than 1,300 members, including small specialized companies, new entrants to the public sector, and the largest government contractors and agencies, rely on INPUT for the latest and most comprehensive procurement and market information, consulting, powerful sales management tools, and educational and networking events.

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