

Media Release

For Immediate Release

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SIIA Commends Appointment of Aneesh Chopra as Federal CTO

Appointment Recognizes Key Role of Technology in U.S. Economic Growth and Prosperity

WASHINGTON, DC – April 20, 2009 – Following President Barack Obama's announcement of Aneesh Chopra as the federal Chief Technology Officer, the Software & Information Industry Association (SIIA), the principal trade association of the software and digital information industries, issued the following statement:

"President Obama has appointed an outstanding individual as the Administration's Chief Technology Officer," said Ken Wasch, SIIA's President. "Mr. Chopra is a great choice to implement the President's commitment to encourage continued investment and innovation in technology as key components to U.S. economic recovery.

"In making this appointment, the President reiterated the key role that technological innovation plays in achieving our most urgent priorities, including job creation, transforming healthcare and enhancing homeland security," said SIIA's SVP and General Counsel, Mark Bohannon.

"For more than a decade, the tech industry has been at the forefront of creating high-quality, high-wage positions for our nation's workforce," Bohannon continued. "As we work to get the economy back on track, it is even more critical that we have a healthy tech sector that drives innovation and grows jobs. As CTO, working with CTO Vivek Kundra, Mr. Chopra is well positioned to effectively carry out the President's policies that recognize that investment and innovation in technology are essential to our nation's future."

"As Mr. Chopra carries out the Administration's comprehensive agenda, SIIA looks forward to engaging in the public-private partnership that is critical to its success and future development,"

Wasch concluded. “Among the key ingredients to such success is recognizing the need for government not to compete with or displace private sector products and services, but rather to draw on the best that our nation’s innovation system has to offer.”

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection for more than 500 leading software and information companies. As a leader in the Government Affairs arena, SIIA works to promote a legal, regulatory and policy environment that promotes the digital economy. For further information, visit www.siiia.net.

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