

Paid Internship – Software Division

The SIIA Software Division is currently seeking an undergraduate or graduate student to assist in multiple Division projects that include some research, short writing projects and communication work, such as:

- Research and identify prospective member companies, CODiE Award nominees, event speakers, and media partners
- Collect member case studies, success stories, and research projects
- Develop and distribute industry surveys
- Social Media monitoring and posting, including but not limited to: Twitter, Facebook, LinkedIn
- Web content posting, editing and uploading
- Support the Software Division team on webinars, compiling issue briefs, and pre-conference organizational efforts
- Production of Division newsletters

Qualifications:

- Excellent writing, communication and organizational skills
 - Computer literacy and ability to work with databases, spreadsheets, word processing and customer relationship management
- Working knowledge of Social Media/Web 2.0 Tools (i.e. Twitter, Facebook, LinkedIn, Wordpress)
- Ability to work on projects independently
- Working knowledge of HTML/online a plus
- Overall enthusiasm for learning

To apply, send resume and cover letter to employ@siia.net.

About SIIA

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate Software and intellectual property protection to the leading companies that are setting the pace for the digital age.