

The SIIA Public Policy and Communications departments are currently seeking an undergraduate/graduate student or recent college graduate to work in a paid internship to support SIIA's public affairs work. Send resumes to employ@siia.net.

About SIIA:

The Software & Information Industry Association is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age.

About SIIA's Public Policy Work:

SIIA promotes and protects the interests of its member companies in legal and public policy debates by working with state, federal and international policymakers and participating in landmark legal decisions. SIIA supports the development of a robust global electronic marketplace that is diverse and highly competitive. To that end, SIIA is the leading voice of the software & digital content industries across a wide-range of issues, including intellectual property protection, privacy, education technology, cybersecurity, cloud computing, data-driven innovation, and e-government and information policy.

Job Description:

- Distribution of three weekly public policy e-newsletters
- Social media outreach: LinkedIn, Twitter, Facebook, etc
- Posting public policy documents and other content to www.siia.net
- Writing and posting blog posts for www.siia.net/blog
- Researching and compiling lists of organizations and policymakers for outreach purposes
- Assisting in email campaigns
- Helping plan and organize public policy events and conferences
- Other communications and public policy support as needed

Qualifications/Minimum Requirements:

- Current or recent graduate/undergraduate student
- Excellent writing, communication, and organizational skills
- Computer literacy and ability to work with databases, spreadsheets and word processing
- Ability to work on projects independently
- Knowledge of HTML, email marketing, and content management systems is a plus

This is an ideal position for someone seeking a career in communications, public policy or marketing.