

**For Immediate Release**

SIIA Communications Contact: Laura Greenback, +1.410.533.1943, lgreenback@siia.net

PR Agency Contact: Beth Dozier, +1.202.429.1883, bethdozier@rational360.com

**SIIA Announces CODIE™ Award Winners for Digital Content Industry**

Fourteen Winners from 89 Nominations Recognized for Industry Excellence

**WASHINGTON, D.C. (January 25, 2012)** The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the 2012 CODiE Awards in the digital content industry during a special awards reception and dinner yesterday. Fourteen winners were recognized for products and services deployed specifically for the digital content market, in conjunction with SIIA's 11th annual [Information Industry Summit](#), held Jan 24-25 in New York City.

The 89 nominated products and services were first reviewed by third-party judges, whose evaluations determined the 52 finalists. SIIA members then reviewed these finalists and voted to select the winners.

The CODiE Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now SIIA, so pioneers of the then-nascent software industry could evaluate and honor each other's work. Since being established in 1986, the CODiE Awards program has recognized more than 1,000 companies for achieving greatness in the software and information industries.

The 2012 CODiE Award Winners, listed by category, product/service and company, include:

**Best Consumer Information Resource**

Safari Books Online – Safari Books Online

**Best Content Aggregation Service**

ProQuest – The Vogue Archive

**Best Digital Rights Management Solution**

SafeNet, Inc. – SRM Group – Sentinel Cloud

**Best Financial/Market Data Information Service**

PitchBook Data, Inc. – PitchBook

**Best Governance, Risk & Compliance Information Solution**

Bloomberg Government, Bloomberg Government (BGOV)

**Best Lead Generation Service**

NetProspex – NetProspex B2B Contact Solutions

**Best Legal Solution**

LexisNexis Group - LexisNexis® Client Center

**Best Medical and Health Information Product**

Leadership Directories, Inc. – Leadership® Health Focus

**Best Online Business Information Service**

Cision – Cision

**Best Online News Service**

Thomson Reuters – Thomson Reuters Multimedia Center

**Best Online Science or Technology Service**

Reprints Desk, Inc. – Bibliogo

**Best Political Information Resource**

LexisNexis Group – Nexis

**Best Sales & Marketing Intelligence**

Eloqua Corporation – Eloqua Revenue Suite

**Best Solution Integrating Content Into Workflow**

NetProspex – NetProspex B2B Contact Solutions

“This year’s digital content winners reflect excellence and vision in the digital content market,” noted SIIA President Ken Wasch. “On behalf of SIIA, I’m proud to congratulate them and I look forward to seeing the impact their innovations have on the digital content industry,” Wasch continued.

For more information about the CODiE Awards, visit <http://www.siia.net/codies/2012>

**About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection for more than 500 leading software and information companies. For further information, visit [www.siia.net](http://www.siia.net)

**About SIIA’s Content Division**

SIIA's Content Division provides a forum for companies that publish and distribute online content, or offer technologies and services that facilitate the licensing, presentation, and distribution of digital information products. The division works with its members to develop effective approaches to emerging issues and to produce deliverables of special interest to the membership.

**About the CODiE™**

Awards The CODiE™ Awards, originally called the Excellence in Software Awards, were

established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose – to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.