

SIIA Content Division Committees and Working Groups are a great way to get involved, and to get to know your peers. Participants work shoulder-to-shoulder with leaders from other companies to create initiatives that address priority issues facing the Digital Content industry. Committee members will also have the opportunity to talk about challenges and opportunities in their business, giving members an opportunity to learn and share in addition to executing goals and deliverables.

Below are detailed summaries, detailed descriptions, goals and initial participants for each group. To join a committee or working group contact [Jenny Hansen](#).

Committees

Business Development

SIIA BizDev Connect is a discussion forum for SIIA Members who are involved in the function of business development for their organizations or clients. This group supports deal making, best practices, education, mentoring, and sharing of information that supports the growth in revenue for SIIA member companies. If you are an SIIA member responsible for business development, we welcome your involvement in SIIA BizDev Connect.

Chair: Claudio Pinto, Thomas Net

Meets: Second Thursday of the month - 1:00 pm ET

Buyer Supplier

This group helps Content Buyers and Content Suppliers build a dialogue to better meet each other's needs. The working group also identifies trends and issues that the membership should be informed and educated on.

Chair: Robin Neidorf, FreePint

Meets: Ad Hoc. Contact [Jenny Hansen](#) for details.

Capital Formation

This committee will focus on ways to better serve the capital development needs of the membership – both established companies looking for new technologies and ideas, emerging companies looking to connect with investment, strategic partners and others as well as investment bankers, corporate development professionals, VCs and others.

Chairs: Mary Jo Zandy, Berkery Noyes; Dan Kortick, Wicks Group; Adam Gross, JEGI

Meets: Ad Hoc. Contact [Jenny Hansen](#) for details.

Copyright & Licensing

Translates the business impact and opportunity related to copyright for the Content Division and Identifies key issues and trends related to new licensing business models.

Chairs: Andrew Elston, iCopyright; and Ed Colleran.

Meets: First Tuesday of the month - 2:00 pm ET

Enabling Content Technologies

Identifies new and emerging technologies and recommends what the Division should focus on in its programming to better serve and educate its members.

Chairs: Guillaume Mazieres, TEMIS; Peter Marney, Thomson Reuters

Meets: First Tuesday of the month- 1:00 pm ET

Government Regulation/Policy

This committee translates for Content Division members the business impact of policy and regulatory activity that is being done in the SIIA public affairs group.

Chair: Dan Duncan, McGraw-Hill

Meets: Ad Hoc. Contact [Jenny Hansen](#) for details.