

There are numerous ways to get involved in the Education Division of SIIA: Participate in webinars, speak at a conference or an event, help mentor innovative companies, contribute to our publications, and nominate your products for [CODiE Awards](#).

SIIA's Committees and Working Groups are a great way to: get involved, leverage your membership, stay in the know, and get to know your peers. Participants work closely with leaders from other companies to create initiatives that address priority issues facing the ed tech industry. The Education Division Board of Directors has named the following committees and working groups to address the Division's priorities in 2012:

### 2012 Education Division Committees

- [Market Data and Analysis Committee](#)
- [Marketing Committee](#)
- [Membership Committee](#)
- [Technical & Development Committee](#)
- [Ed Tech Industry Summit Steering Committee](#)
- [Ed Tech Business Forum Steering Committee](#)
- [Ed Tech Government Forum Steering Committee](#)

### 2012 Education Division Working Groups:

- [Games For Learning Working Group](#)
- [Global Strategies and Strategic Partnerships Working Group](#)
- [Voice of the Educator](#)

Contact [Liderby Portorreal](#), Program Manager, Education Division, for further information and to get involved.

### Speaking Opportunities

SIIA will post the application for those interested in speaking at the [Ed Tech Business Forum](#)

in New York. The open speaking opportunities will be for the Tuesday afternoon break-out sessions. There will be six sessions where we will need speakers who can provide advice or success stories about raising capital to grow your business. Speaker applications are due by September 14th. For questions, please contact

[Karen Billings](#)

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### Industry Surveys

#### [Vision K-20](#)

SIIA's Education Division member companies are the providers of the software application, digital content, and other technology tools that are essential for education in the 21st Century. The SIIA Vision K-20 Initiative promotes the best uses of technology to ensure that all U.S. students have access to a teaching and learning environment capable of preparing them to compete globally and lead the world in innovation.

#### [Market Surveys](#)

The U.S. Educational Technology Market: PreK-12 report is an annual vendor study conducted by the SIIA's Education Division in order to measure the size, scale, and ongoing trends in the U.S. institutional market for educational software and digital content/resources. Here, we limit our definition of the market to digital content, educational software, and related technology products and online services used both in and outside of the classroom, including professional development, but excluding hardware. This survey examines those results in the context of the larger policy, funding, and technology industry environments.