

In an era when teachers want to flexibly and creatively disaggregate and repurpose digital content to address individual learner needs with few restrictions, ed tech vendors must find ways to give customers what they want while protecting IP.

This webcast examines how vendors can best address the user's desire to remix, reuse, and create derivative works from vendor content within the current legal and copyright framework.

View slides and listen to audio below to learn about strategies you can implement to address this critical question. You will hear both the educator and vendor perspectives, along with key findings from SIIA's Digital Rights Management (DRM) survey of educators. This discussion goes beyond what is described our DRM report: [Right Usage for Usage Rights: Digital Rights Management for the Educational Publishing Industry](#)

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Presenters include:

Moderator:

- Steve Nordmark, Vice President, Solutions Management & Development, netTrekker

Panelists:

- Susan Adelman, Director, Partnerships and Business Development, Follett Software Company
- Dr. David Engle, Superintendent, North Platte Public Schools, and
- Douglas Stein, Principal, MemeSpark LLC

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[Download a copy of the DRM report here](#) .