



This PreK-12 Market Survey Report is the first in a series of SIIA reports analyzing the size of education market segments. By gathering sales information directly from education technology companies, SIIA has created a report that companies can trust to find specific sales information needed to understand their market share.

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The report will be more comprehensive as more companies participate. If you'd like to be an anonymous "data point" in the next report, please contact us at [education@siia.net](mailto:education@siia.net) for more information. We are now gathering company contact information and data for our next PK-12 Report as well as for a new report on the postsecondary market.