

The SIIA's Software Division produces an annual program which features the most innovative companies that are transforming the software and services industry. This unique program provides the opportunity for selected companies to gain exposure to executives from leading ISVs, resellers, platform and infrastructure providers, industry leading analysts, venture capitalists, and media. SIIA NextGen is a program for companies looking to gain industry exposure, secure funding, form strategic partnerships, gain new customers, or an exit strategy.

Here is a look at 2013's NextGen companies who participate in a special showcase at SIIA's [AI About the Cloud](#)—the software industry's most comprehensive ISV conference.

Aromor5 Inc. has a unique approach to solving some of the most challenging security and compliance problems in enterprise today - migration of corporate assets from intranet to cloud and increased use of Bring Your Own Device (BYOD) into the workplace.

Appnomic Systems is a leading provider of preventive IT performance management and automation solutions enabling IT Operations to avoid major IT incidents, improve mean time to repair, increase IT staff productivity, and achieve new levels of compliance.

DICOM Grid a leading provider in cloud-based medical image exchange, DICOM Grid transforms the way healthcare systems worldwide share, manage, and store medical images. By leveraging ongoing advances in information technology and adapting them to healthcare, DICOM Grid solves a critical challenge in diagnostic imaging.

GoSpotCheck provides a mobile solution for retail companies to help improve their field reporting & intelligence. We provide a unique solution that enables these companies to get

real-time & structured data from the field, improving the processes and understanding of their operations.

Integrate is the first advertising technology provider that empowers media buyers to plan, launch, analyze, and optimize marketing campaigns across performance, digital and traditional media. Integrate's AdHQ offers marketers an end-to-end solution that supports the entire lifecycle of paid media campaigns in one intuitive dashboard.

PlaceIQ builds audience segments for advertisers by aggregating large amounts of location data from multiple data sources to understand what behaviors, people, and activities exist in a given place and time. This location targeting solution is a powerful and unique, privacy friendly way to define, reach, and learn about specific audiences in the world they live in.

Shopping Cart Elite is for online retailers who are dissatisfied with the limitation of their Shopping Cart, Shopping Cart Elite is a sophisticated shopping cart that will completely automate your business. We have created a system that doesn't require you to pay thousands of dollars to App partners to have marketing and SEO tools for your business, we made a great product and bundled it all into one complete turnkey package.

Techcello is a ready to use application development framework stack on top of .NET that saves 90-150 people months of effort. Established ISVs, New SaaS Product companies, Large multi-national Enterprises, BPOs, HROs and KPOs use Techcello to build .NET solutions with a

configurable Multi-tenant architecture that can be scaled on a Private or Public Cloud.

VoloMetrix's Social Enterprise Intelligence application applies privacy filters and then analyzes anonymous, real-time information from corporate email, calendar, instant messaging, and social platforms to provide deep actionable insights into the ways teams are spending their time on the most important business priorities.

xTuple business management software gives growing companies control over operations and profitability. xTuple integrates all critical functional areas in one modular system: sales, accounting and operations — including customer and supplier management, inventory control, manufacturing and distribution — the powerful tools to Grow Your World®.

If you are interested in learning more about this program, please contact [Katie Carlson](#) to learn about when the program will run.