

How Cloud Computing Changes the Mobile Landscape

Cloud computing is providing new economics and distribution opportunities for traditional software and new mobile software. The cloud provides an opportunity to change how companies can develop mobile apps, distribute mobile apps and where data is stored. This session will discuss the impact of cloud computing on mobile app development, mobile software as a service and shifts in service provider strategy.

Moderator:

Maribel Lopez, Lopez Research, LLC

Panelists:

Joe Weinman, Strategy and Business Development, AT&T Business Solutions

Jim Szafranski, Vice President, Product Management and Marketing, Fiberlink Communications

{play}/presentations/software/1415037Dec03.mp3{/play}

{pdf=/presentations/software/mobility2.pdf|700|500}