

Check out the SIIA Software Division Members at Key Industry Events:

Dreamforce 2012

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- [Lance Speck, Pervasive](#)
- [Mark Cunningham, Indicee](#)
- [Phil Wainewright, Procullux Ventures](#)
- [Jim Eberlin, Jbara Software](#)
- [Chris Cabrera, Xactly](#)
- [Lonnie Wills, CloudSoF](#)
- [Mark McCaffrey, PwC](#)
- [Audrey Spangenberg, FPX](#)
- [Rick Nucci, Dell Boomi](#)
- [Roger Bottum, SpringCM](#)
- [Lou Guercia, Scribe Software](#)
- [Jeff Kaplan, THINKstrategies](#)
- [Brian Bell, Zuora](#)
- [Manisha Arora, Appnomic Systems](#)

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Mike O'Brien, Appirio{youtube}twVvPt5FeCI{/youtube}

Umberto Milletti, InsideView{youtube}jAS83yzOgNg{/youtube}

Lance Speck, Pervasive{youtube}M6k62DMW1Sc{/youtube}

Mark Cunningham, Indicee{youtube}OynXmOef7EE{/youtube}

Phil Wainewright, Procullux Ventures{youtube}kPloSSWseJU{/youtube}

Jim Eberlin, Jbara Software[2gvt6JvVQAY](https://www.youtube.com/watch?v=2gvt6JvVQAY)

Chris Cabrera, Xactly[tlPpBMVIBQk](https://www.youtube.com/watch?v=tlPpBMVIBQk)

Lonnie Wills, CloudSoF[Sz5ADSGJjvA](https://www.youtube.com/watch?v=Sz5ADSGJjvA)

Mark McCaffrey, PwC[TEVi3dwHrLc](https://www.youtube.com/watch?v=TEVi3dwHrLc)

Audrey Spangenberg, FPX[1E_6QhHW9Os](https://www.youtube.com/watch?v=1E_6QhHW9Os)

Rick Nucci, Dell Boomi[kVU47eHuDjo](https://www.youtube.com/watch?v=kVU47eHuDjo)

Roger Bottum, SpringCM[_4vh8L0KMa8](https://www.youtube.com/watch?v=_4vh8L0KMa8)

Lou Guercia, Scribe Software[iEmP4OMm_rw](https://www.youtube.com/watch?v=iEmP4OMm_rw)

Jeff Kaplan, THINKstrategies[xVIY49XfiFI](https://www.youtube.com/watch?v=xVIY49XfiFI)

Brian Bell, Zuora[NX5sRHvBEYs](https://www.youtube.com/watch?v=NX5sRHvBEYs)

Manisha Arora, Appnomic Systems[4URGfjq7yRA](https://www.youtube.com/watch?v=4URGfjq7yRA)

Cloud Expo 2011

- [Amy Anderson, IBM](#)
- [Allen Allison, NaviSite](#)
- [Peter Chapman, Servoy](#)
- [Keao Caindec, OpSource](#)
- [Treb Ryan, OpSource](#)
- [Ray Solnik, Appnomic Systems](#)

Amy Anderson, IBM[{youtube}IXKNsTYxf9I{/youtube}](#)

Allen Allison, NaviSite[{youtube}dQ_BnDmJ1EI{/youtube}](#)

Peter Chapman, Servoy[{youtube}YPOvMyc56JI{/youtube}](#)

Keao Caindec, OpSource[{youtube}qX3wBKR7wLs{/youtube}](#)

Treb Ryan, OpSource[{youtube}o8J8qVvyf3E{/youtube}](#)

Ray Solnik, Appnomic Systems[{youtube}zwlfJ1fwcr0{/youtube}](#)

Dreamforce 2011

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- [Brian Kardon, Eloqua](#)
- [Chris Cabrera, Xactly](#)
- [Jon Miller, Marketo](#)
- [Tien Tzuo, Zuora](#)
- [Jonathan Buckley, Ping Identity](#)
- [Dan Hoffman, M5 Networks](#)
- [Darren Cunningham, Informatica](#)
- [Ralf VonSosen, InsideView](#)
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- [Shawn Price, Zuora](#)
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- [Chandar Pattabhiram, IBM Cast Iron](#)

- [Lonnie Willis, CloudTrigger](#)
- [Roger Bottum, SpringCM](#)
- [Jeremy Roche, FinancialForce.com](#)
- [Roman Stanek, GoodData](#)
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- [Jeff Kaplan, THINKstrategies](#)
- [Eileen Boerger, Agilis Solutions](#)

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Chris Cabrera, Xactly{youtube}URWQvyj9YWc{/youtube}

Jon Miller, Marketo{youtube}6KEUmbDfX3I{/youtube}

Tien Tzuo, Zuora{youtube}vHZaOZ9VypE{/youtube}

Jonathan Buckley, Ping Identity{youtube}m0052aYKcD8{/youtube}

Dan Hoffman, M5 Networks{youtube}zzVW9JAWgZM{/youtube}

Darren Cunningham, Informatica{youtube}VnxqILNyLHA{/youtube}

Ralf VonSosen, InsideView{youtube}3_6E_zvVoQs{/youtube}

Umberto Milletti, InsideView[jsM1bslDUn4{/youtube}](https://www.youtube.com/watch?v=jsM1bslDUn4)

Ron Halversen, Pervasive[0yBZB9E-f5E{/youtube}](https://www.youtube.com/watch?v=0yBZB9E-f5E)

Shawn Price, Zuora[fWNI48YPgkE{/youtube}](https://www.youtube.com/watch?v=fWNI48YPgkE)

Lou Guercia, Scribe Software[MN4AkdLm1ys{/youtube}](https://www.youtube.com/watch?v=MN4AkdLm1ys)

Chandar Pattabhiram, IBM Cast Iron[F8a_HDoAVQw{/youtube}](https://www.youtube.com/watch?v=F8a_HDoAVQw)

Lonnie Willis, CloudTrigger[zWSgpfdu4A{/youtube}](https://www.youtube.com/watch?v=zWSgpfdu4A)

Roger Bottum, SpringCM[2N89K0f5CHI{/youtube}](https://www.youtube.com/watch?v=2N89K0f5CHI)

Jeremy Roche, FinancialForce.com[dHnhz67xtmk{/youtube}](https://www.youtube.com/watch?v=dHnhz67xtmk)

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Avinoam Nowogrodski, Clarizen[7vg5BHplJCY{/youtube}](https://www.youtube.com/watch?v=7vg5BHplJCY)

Jim Scheper, FPX[UHARyYrtqVQ](https://www.youtube.com/watch?v=UHARyYrtqVQ)

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Jeff Kaplan, THINKstrategies[Ivi922GsPO8](https://www.youtube.com/watch?v=Ivi922GsPO8)

Eileen Boerger, Agilis Solutions[ff70hSXKTLI](https://www.youtube.com/watch?v=ff70hSXKTLI)