

Promote your products, solutions or services to the Software, Digital Content, and Education Technology industries through the world's leading trade association, the Software & Information Industry Association (SIIA).

SIIA conferences are the only unbiased conferences produced BY the industry FOR the industry, and so we have a strong reputation for delivering unparalleled content AND fantastic networking opportunities. Our sponsorship and industry partnership packages are designed to provide maximum exposure to a highly-targeted audience of senior industry executives. Associations interested in one or more of our conferences for its own membership are invited to contact us about our association partnership program.

- For details on a sponsorship of the SIIA **Software, Digital Content, and Education Technology**

conferences listed below, please contact
Emily Ruf, Events Director, (410) 221-6469,
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- To discuss an industry partnership or association partnership for any of the conferences listed below, please contact [Abby Verrillo](#) , Sales & Marketing Coordinator, +1.202.789.4468.

- For information on FISD sponsorships and partnerships, please contact [Elizabeth Cummings](#) , FISD Member Relations Director, +1.202.789.4452.

Upcoming SIIA Digital Content, Education Technology, and Software Conferences 2012

[Ed Tech Industry Summit & CODiE Awards: Bridging K-12 and Postsecondary](#) , May 6-8, San Francisco, CA

During the past eight years, this Summit has earned its reputation as THE industry conference for companies providing technology and e-learning solutions to the K-12 and postsecondary markets. This year's program will address transitioning and leveraging your business from one marketplace to another, with in-depth discussion strands to focus on topics specific to K-12 and postsecondary.

[All About the Cloud](#) , May 8-10, San Francisco, CA

This 7th annual conference is our industry's most comprehensive annual ISV event for Cloud Computing. Highlights include the 27th annual SIIA CODiE Awards celebration, where you'll meet the winners of 25 software categories; an Offsite Networking Extravaganza; a Speed Networking Event; and the Cloud Showcase Floor. Co-hosted with OpSource, a Dimension Data Company.

[Content VIA Platforms](#) , May 9-10, San Francisco, CA

This all-new conference provides publishing, media, and information companies insight on designing product and distribution strategies across multiple platforms to maximize audience, customers and revenue.

[SIIA Strategic & Financial Investment Conference](#) , June 21, NYC, NY

This unique software and information event connects start-up, growth, and established companies with the c-suite executives and investment community leaders they need to know for a "next stage" event in their growth strategy.

[DataContent](#) , October 9-11, Philadelphia, PA

SIIA is pleased to co-produce this annual conference with the InfoCommerce Group. During the past twenty years, the DataContent conference has become the primary meeting ground for publishers to get an in-depth and up-close look at the new ideas, new business models, and innovative new companies that are defining the business of business information.

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Rick Nucci, Co-Founder/CTO at Dell Boomi, explains the value of an SIIA conference sponsorship

{youtube}0Jj2NuPceUs{/youtube}