

CODiEs Membership Offer Details**:

- Available to non-SIIA member CODiE nominees
 - Company membership – all employees are members
 - Flat \$1,000 rate for an annual full corporate SIIA membership through July 31, 2014
 - Complimentary Registration to 3 industry leading events (one each) for your CEO, CFO, and/or Business Development Executives::
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- [Deciphering Finance: Growth Strategies for Finance Executives](#) (December 4, 2013, Boston, MA)
 - [Public Sector Innovation Summit](#) – Formerly Cloud/GOV (February 13, 2014, Washington, DC)
 - [Strategic & Financial Investment Conference](#) (June 2014, New York, NY)

[CONTACT US](#)

Why Do Companies Join SIIA?

Industry Exposure for Company, Product, and Executives

- Peer Networking
- Business & Corporate Development
- Education on New Technologies and Market Trends
- Public Policy Advocacy and IP Protection

All SIIA Members Receive the Following Benefits

Discount Pricing
Access to Industry Information
Marketing & Exposure
Networking & Industry Contributions

- Discounted Sponsorship Opportunities
- Discount Pricing on over a dozen Industry Conferences
- Discounted CODiE Award Nominations
- Early Renewal Discounts
- Industry Newsletters
- Judge & Review Innovative Products and Companies
- Market Research
- Policy / Advocacy Information
- Webinars
- Blog Contribution
- SIIA CODiE Awards

- Event Listing
- Job Postings
- News Listing
- NextGen Program
- Press Release Listing
- Product Listing in SIIA Product Directory
- Social Media Support
- Speaking Opportunities
- Sponsorships
- Conferences
- Ability to run for Software Division Board
- Committees
- Roundtables / Seminars
- Ability to vote in final round of CODiE Awards

Join SIIA Today:

- Complete the [online membership application](#)
- Select your revenue bracket
- In Payment section of the application, enter CODiE Awards Promotion, leave all other payment fields blank.
- The membership price will be adjusted and an invoice will be sent to you for \$1,000
- If you prefer to pay by credit card, please complete the application per above and call Eric Fredell at +1.202.789.4464 to provide credit card details

****Note:** This offer is only valid for companies under \$10 million in revenue (measure by 4 quarters trailing revenue)

[JOIN NOW](#)

Speak to a SIIA Staff Member: For more information on SIIA membership please contact Rhianna Collier at rcollier@siia.net or +1.408.884.3834 or Eric Fredell at efredell@siia.net or +1.202.789.4464.

What our Members say about us:

"As the new president of Appnomic Systems' U.S. business and having been involved with SIIA

for over five years, SIIA was one of the first places I decided to focus our efforts to get involved in the industry and raise awareness of our business in the U.S. technology market. The SIIA has a wonderful and experienced management team that is well regarded in the industry and the members are enormously talented, impressive people and companies. I recommend membership to any company serious about the US software and software services markets."

Ray Solnik, President, [Appnomic Systems U.S.](#)

"SIIA is perhaps the most active industry association for software and related technology companies. Whether the topic is public policy initiatives, intellectual property and licensing rights, innovation strategies or partnerships, SIIA is always out in front of industry issues. We've found that leadership to be especially apparent in the fast-moving area of cloud computing."

Michael Binko, President & CEO, [Kloudtrack](#)

"SIIA provides valuable resources that help Ping Identity stay abreast of the issues and public policies impacting our business. And it's a great avenue for connecting with the leading businesses and thought leaders in our space."

Mike Desai, Director, [Ping Identity](#)

"SIIA is a great way to keep up with industry leading-edge trends and develop relationships with ISVs (large and small.) Additionally SIIA's conferences are a collaborative format to contribute thought leadership and present current thinking."

Timothy Jellison, Partner, [Accenture](#)

"SIIA membership has both strategic and tactical value. Strategically, SIIA membership allows me to stay connected with the thought leaders in the software and content markets, and gives me an opportunity to influence and be influenced. Tactically, SIIA is a great avenue to gain more exposure and reach prospects, customers and potential partners."

Umberto Milletti, CEO, [InsideView](#)

"For large companies like IBM, the SIIA provides great connections to important 'rising star' companies that we want to partner with, and provides a range of opportunities for us to discuss leading edge topics that are critical to our industry. The SIIA also does an outstanding job on the public policy front, which is critical to ensure we maintain the policies that fuel the innovation our country depends on."

Michael Riegel, Vice President, ISV & Developer Relations, [IBM Software Group](#)

"We joined the SIIA to network with top executives from the industry's top SaaS and Cloud ISVs. With industry leading events, in depth webinars, and highly targeted executive roundtables, our SIIA membership has delivered a strong ROI for us year after year."

Simon Peel, SVP, Strategy & Marketing, [Cast Iron Systems](#) , an IBM Company

"If you are serious about the software industry and your company's role in it, then you'll want to be a member of the SIIA. We highly value the SIIA's industry representation in Washington DC. However, it is the unique peer forum for the exchange of ideas and the development of sales and marketing opportunities that seals the deal for us. Continuing SIIA membership is just good business and an important part of our marketing and strategy mix."

Richard Dym, CMO, [SpotlightTMS](#)