

Content Division Highlights

Content Technology Survey: This will help us develop programming to better serve you. Take the Content Technology Survey here: <http://www.keysurvey.com/f/455244/5f66/>

Information Leadership Survey: This will help us understand key issues of concern to develop programming to better serve you. Take the Information Leadership Survey here: <http://www.keysurvey.com/f/471371/1422/>

JOIN US at the Information Industry Summit: [Learn, network and get business done at IIS 2013: BREAKTHOUGH, January 30 & 31 in New York, NY](#)

- **Program:** There is a reason that this event is called the summit for information industry leaders. IIS 2013 will explore breakthrough strategies, ideas, case studies and tactics to help lead information companies. [Check out the Program](#)

- **Business Connection Meetings:** For Registered attendees, the SIIA will set-up these meetings to take place during the three networking breaks of the Summit. [Sign-up now.](#)

- **CODiE Awards Ceremony:** Don't miss the 28th annual Content CODiE Awards! You'll find out which companies were selected as having the year's best products/services in more than 25 categories, and attendance (along with an amazing lunch) is included in your conference registration fee.

Upcoming Webinars:

Re-Thinking B2B Newsletters as a Business Model

Wednesday, January 9th, 2013, 1:00 pm - 2:30 pm Eastern

Place - Webcast: [Connect from wherever you are - REGISTER NOW!](#)

Cost: Free for SIPA/SIIA members; \$125 for Non-members

Fostering Disruptive Drivers of Innovation to Create Collaborative, Purposeful and Risk-taking Teams

Tuesday, January 15 2013, 11:00 am - 12:00 pm Eastern

Place - Webcast: [Connect from wherever you are - REGISTER NOW!](#)

Cost: Free for SIPA/SIIA members; \$45 for Non-members

Other Programs

SIIA BizDev Connect: If you are responsible for business development, join our SIIA members only LinkedIn group to support your deal making, best practices, education, mentoring and sharing of information. [JOIN NOW.](#)

Buyer-Seller Project: The Buyer-Seller Project is a series of programs designed to build meaningful dialog between buyers of information and content products, and the vendors selling those products, to foster collaboration and create mutual understanding of each other's needs. [Learn More](#)