

Are you an employee of an [SIIA member company](#) and interested in joining this working group? Please contact [Jenny Hansen](#) our [SIIA Content Division Program Manager](#) about joining.

**Meets:** First Tuesday of the month - 1:00 pm ET

**Chairs:** Guillaume Mazieres, TEMIS and Peter Marney, Thomson Reuters

### Overview:

The Content Technology Working Group consists of professionals from SIIA member companies who are involved and/or interested in product and content technology issues. The working group meets monthly to discuss issues and challenges, to network, and create programs and resources for SIIA members and non-members around the subject of content technology.

### Mission:

- Networking and professional development of those participating in the Working Group.
- Identify new and emerging technologies and make recommendations to the division on where to focus programming to better serve and educate members.
- Identifies key issues and trends related to content technology transforming media, publishing and information services organizations.
- Educate professionals in the information industry about the technology, business and strategic issues related to various technologies utilized in the content industry.

### Meeting Format:

Meetings are generally the first Tuesday of the month - 1:00 pm ET. Each meeting is by phone (although if there is an opportunity to have a meet-up at a conference, we do so) with a goal to go through the agenda in about 45 minutes. The meetings agendas are focused on:

- Networking
- Discussing common issues of the SIIA member professionals in the group

- Coordinating upcoming programs the group is working on behalf of the membership

### **Meeting Calendar:**

Feel free to check out the [Content Division Calendar](#) for the most up-to-date schedule of meetings. The [Content Division Calendar](#) lists all of our Working Group meetings, conferences, webinars and other events.

### **Programs:**

Beyond networking and professional development, the Content Technology Working Group drives a number of initiatives on behalf of the SIIA membership around the areas of content and technology. For a complete list of activities and archives, please visit the [Content Technology Program page](#)