

*Are you an employee of an [SIIA member company](#) and interested in joining this working group?*

*Please contact [Jenny Hansen our SIIA Content Division Program Manager](#) about joining.*

**Meets:** First Tuesday of the month - 1:00 pm ET

**Chairs:** Guillaume Mazieres, TEMIS and Peter Marney, Thomson Reuters

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### Overview:

The Content Technology Working Group consists of professionals from SIIA member companies who are involved and/or interested in product and content technology issues. The working group meets monthly to discuss issues and challenges, to network, and create programs and resources for SIIA members and non-members around the subject of content technology.

### Mission:

- Networking and professional development of those participating in the Working Group.
- Identifies key issues and trends related to content technology transforming media, publishing and information services organizations.
- Educate professionals in the information industry about the technology, business and strategic issues related to various technologies utilized in the content industry.

### Meeting Format:

Meetings are generally the first Tuesday of the month - 1:00 pm ET. Each meeting is by phone (although if there is an opportunity to have a meet-up at a conference, we do so) with a goal to go through the agenda in about 45 minutes. The meetings agendas are focused on:

- Networking
- Discussing common issues of the SIIA member professionals in the group
- Coordinating upcoming programs the group is working on behalf of the membership

## **2013 Meeting Calendar:**

- January:
- February
- March
- April
- May
- June
- July
- August
- Sept.
- Oct
- Nov.
- Dec.

## **2013 Programs:**

- [LINK TO PAGE HERE](#)