

Are you an employee of an [SIIA member company](#) and interested in joining this working group? Please contact [Jenny Hansen](#) our [SIIA Content Division Program Manager](#) about joining.

Meets: Ad Hoc

Chairs: Robin Neidorf, FreePint

Overview:

The Buyer-Seller Working Group consists of professionals from SIIA member companies and SLA Members who are involved in the selling and purchasing of enterprise-class information products. The working group meets monthly to act as an advisory group to the [Buyer-Seller Project](#), discuss issues and challenges they are facing and to network.

Mission:

- Networking and professional development of those participating in the Working Group.
- Identifies key issues and trends related to buying and selling information products into the enterprise.
- Educate professionals in the information industry about the technology, business and strategic issues related to buying and selling enterprise-class information products.

Meeting Format:

Meetings are held monthly. Each meeting is by phone (although if there is an opportunity to have a meet-up at a conference, we do so) with a goal to go through the agenda in about 45 minutes. The meetings agendas are focused on:

- Networking
- Discussing common issues of the SIIA and SLA member professionals in the group
- Coordinating upcoming programs the group is working on behalf of the membership

Meeting Calendar:

Feel free to check out the [Content Division Calendar](#) for the most up-to-date schedule of meetings. The [Content Division Calendar](#) lists all of our Working Group meetings, conferences, webinars and other events.

Programs:

Beyond networking and professional development, the Buyer-Seller Working Group drives a number of initiatives on behalf of the SIIA membership around the areas of content and technology. For a complete list of activities, on-demand webinars, resources and archives, please visit the [Buyer-Seller Project Program page](#).