

Are you an employee of an [SIIA member company](#) and interested in joining this working group? Please contact [Jenny Hansen](#) our [SIIA Content Division Program Manager](#) about joining.

**Meets:** Once a month by phone - launching at [IIS](#)

**Chair:** Larry Schwartz, Newstex

### **Overview:**

The International Working Group consists of professionals from SIIA member companies who are involved in media, publishing and information services companies outside the US as well as professionals within the US borders who conduct business internationally. The working group meets monthly to act as an advisory group to the SIIA's Data-as-Content Programming as well as discuss issues and challenges they are facing and to network.

### **Mission:**

- Networking and professional development of those participating in the Working Group.
- Identifies key issues and trends related to conducting business internationally with media, publishing and information services companies.
- Educate professionals in the information industry about localization, local issues and strategies for professionals internationally.

### **Meeting Format:**

Meetings are generally once a month. Each meeting is by phone (although if there is an opportunity to have a meet-up at a conference, we do so) with a goal to go through the agenda in about 45 minutes. The meetings agendas are focused on:

- Networking
- Discussing common issues of the SIIA and SLA member professionals in the group
- Coordinating upcoming programs the group is working on behalf of the membership

### **Meeting Calendar:**

Feel free to check out the [Content Division Calendar](#) for the most up-to-date schedule of meetings. The [Content Division Calendar](#) lists all of our Working Group meetings, conferences, webinars and other events.

### **Programs:**

Beyond networking and professional development, the International Working Group drives a number of initiatives on behalf of the SIIA membership around the areas of content and technology. For a complete list of activities, on-demand webinars, resources and archives, please visit the International Working Group Programming page.