

Are you an employee of an [SIIA member company](#) and interested in joining this working group? Please contact [Jenny Hansen](#)  
[our SIIA Content Division Program Manager](#)  
about joining.

**Meets:** AD HOC

**Chairs:** Mary Jo Zandy, Berkery Noyes; Dan Kortick, Wicks Group; Adam Gross, JEGI

### **Overview:**

The Capital Formation Working Group focuses on ways to better serve the capital development needs of the membership - both established companies looking for new technologies and ideas, emerging companies looking to connect with investment, strategic partners and others as well as investment bankers, corporate development professionals, VCs and others. The committee meets by phone on an as needed basis, generally supporting and advising the SIIA Strategic and Financial Investment Conference and Previews.

### **Mission:**

- Networking and professional development of those participating in the Working Group.
- Identifies key issues and trends related to creating and leveraging data to build and sell information products and services.
- Educate professionals in the information industry about the technology, business and strategic issues related to data publishing.

### **Meeting Format:**

Meetings are generally held on an Ad Hoc basis. Each meeting is by phone (although if there is an opportunity to have a meet-up at a conference, we do so) with a goal to go through the agenda in about 45 minutes. The meetings agendas are focused on:

- Networking
- Discussing common issues of the SIIA member professionals in the group
- Coordinating upcoming programs the group is working on behalf of the membership

### **Meeting Calendar:**

Feel free to check out the [Content Division Calendar](#) for the most up-to-date schedule of meetings. The [Content Division Calendar](#) lists all of our Working Group meetings, conferences, webinars and other events.

### **Programs:**

Beyond networking and professional development, the Capital Formation Working Group drives a number of initiatives on behalf of the SIIA membership around the areas of content and technology. For a complete list of activities, on-demand webinars, resources and archives, please visit the Capital Formation Programming page.