

Content Division members receive many benefits from participation in our programs.

Network and Speak at Conferences

Members attend and speak at SIIA's numerous conferences. We do the organizing for you to provide you with business development and networking opportunities with industry, media and analysts. Members have opportunities to discuss, promote and get feedback on your organization's products or services. In addition you'll get ideas on strategies and tactics needed to do your job more efficiently while you discover what your competition is doing.

» For information on upcoming conferences, please visit [Division Events](#)

Utilize Members-Only White Papers, Reports, Webcasts and Resources

Members get special access on reports identifying current online content models as well as solutions to establishing a solid content strategy.

» Visit [Resources](#) for a full list

Join a Working Group

Working groups provide an opportunity for members to get together and discuss a topic of mutual interest and create programming for future SIIA events. The following Working Groups were established based on interests of Content Division Members:

- Content Anti-Piracy Group
- Social Media Action Committee
- Search Engine Executive Council
- New Communications Technologies Working Group
- Membership Working Group

» For more information call +1.860.663.5535.

Get Involved in the Content Division Board

Division Board membership means increased opportunities for networking, business development and partnerships with SIIA members. You can actively participate in high-level forums to exchange ideas and information with colleagues and competitors. We will provide you with opportunities through projects and programs to take a lead in industry research and analysis, translating into an opportunity to establish your leadership on a given topic. Plus, you have high visibility within the Association, establishing a platform from which to run for higher office within SIIA and network with other SIIA Divisions such as Government Affairs and Anti-Piracy staffs.

Board membership requires no additional financial outlay, regular attendance at Board meetings and participation in conference calls as often as required by division bylaws.

» For a list of current Board members, please visit [Board Members](#)