SIIA brings together education technology industry executives in unique forums where they can discuss common industry and marketplace challenges. Few organizations provide such well-developed venues for networking with peers, new and existing partners, and industry leaders. Members benefit by:

- Attending SIIA events:

Ed Tech Business Forum: This 1.5 day event connects senior managers from all sectors of the Ed Tech industry, earning it the reputation as the premier business and finance conference in the industry.

Ed Tech Industry Summit: In 2008 this 2.5 day event took Innovating for Growth as its theme, helping more than 300 attendees learn ways to value and promote innovation within their businesses.

Member Breakfasts at Industry trade shows: SIIA adds value to your time spent at industry events by organizing member breakfasts where you can connect with peers and partners.

- Nominating for the SIIA Codie Awards : Compete for recognition as the industry's best in more than 20 education product categories.
- Participating in One-on-one Business Connection meetings: Add value to your conference participation through scheduled meetings with potential partners and financial organizations.

Ed Tech Business Forum : Tell us which conference attendees you most want to meet, and we'll help you get meetings with those organizations.

Ed Tech Industry Summit : Tell us which conference attendees you most want to meet, and we'll help you get meetings with those organizations.

- Serving on the Education Division Board of Directors - Work alongside industry leaders and peers to set the agenda for the division.
- Joining an Education Division Committee or Working Group - Shape and contribute to industry thought leadership and initiatives as a member of a topical SIIA working group.

EduGames, Simulations, and Social Networking Working Group - understand the value, market, business models, and approaches to this application of education technology.

Print to Digital Working Group - Work with peers to address the many challenges of migrating products from print to digital formats..

Transformation to Web-based Working Group - Members are addressing the challenge of providing new products and support while maintaining support for older, legacy products.

Innovations Working Group - This group aims to raise the visibility of innovations that are shaping the future of the industry and education.

- Presenting products in the Innovation Incubator Program : Innovative pre-revenue companies are selected to present their products or services at SIIA conferences attended by industry leaders