

SIIA works to bring together information industry executives in neutral forums where they can effectively discuss and address challenges affecting the industry and their companies as well as develop best practices and strategies to address these issues. SIIA is widely recognized within the industry for consistently providing a considered and thought-provoking venue to network with peers and to meet potential partners and customers. SIIA Members can capitalize on networking opportunities through:

- Attending SIIA events:
 - [SIIA Information Industry Summit](#)
 - [SIIA NetGain and Codie Awards](#)
- [Serving on the SIIA Content Division Board of Directors](#)
- Sponsoring appropriate SIIA conferences and activities
- Meeting with members on boards, working groups, and steering committees