

SIIA's Education Division serves and represents companies that provide software, digital content and other technologies that address educational needs in the K-20 marketplace. The Division provides leadership, advocacy, business development opportunities and critical market information designed to enhance the use of educational technology and the success of SIIA members

- [Advocating for the Ed Tech industry](#) SIIA is a leading advocate for the industry, tirelessly supporting and validating the benefits of technology and Internet-based educational tools and products. SIIA's advocacy ensures that ed tech industry issues aren't just heard, but addressed.
- [Interpreting the business implications of government affairs](#) . There is no shortage of federal and state initiatives that impact the K-20 marketplace, yet many companies do not have the resources to track and interpret these developments. SIIA's experienced team does that for you.
- [Connecting industry members with each other](#) frequently and effectively SIIA's vast network connects your company to new ideas, innovative companies, prospective partners, and some of the best informed leaders in the education technology industry.
- [Informing the industry with actionable market intelligence](#) . SIIA provides timely and applicable information on the Ed Tech industry so that your business is setting the trends, not following them.