

**Date:** Thursday, January 12, 2012

**Location:** NASDAQ MarketSite, 4 Times Square New York

The Index Forum is a venue in which FISD members can address the broad range of issues related to the sponsorship of indices, and the creation, distribution, and usage of index data.

### ATTENDEES

### SCHEDULE

4:00 - 4:30 **Registration & Networking**

4:30 - 6:00 **Program**

6:00 - 8:00 **Networking Reception**

**Keynote Presentation:** Tips for the Index Shopper  
David Krein, **Dow Jones Indexes**, Senior Director

### **Panel Discussion: Working Together - Index Sponsors and Indexed Product Issuers**

This panel session explores the importance of collaboration between index sponsors and indexed product issuers and how the two work together on idea generation, education, and distribution given the fast growing number of ETFs and index-linked products and the increasing demand for new index ideas. The panel will discuss several issues including indexing strategies, the factors that influence decisions on new creations, and the differences among the major participants in this arena.

### **Moderator:**

Kelly Spector, **NASDAQ OMX**, Associate Vice President

**Panelists:**

Sid Oberoi, **Standard & Poor's**, Sr. Director, Exchange Traded Products

Arun Singhal, **Russell Indexes**, Sr. Product Manager Investable Products

John White, **FTSE Group**, Managing Director, Content Services

Bruno del Ama, **Global X Funds**, Chief Executive Officer

**Member Update:** CBOE - Thomas Knorr, Vice President Market Operations