

Date: May 31, 2012

Location: BT Tower, Cleveland Mews, London

Visitor Entrance: 45 Maple Street, London

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SCHEDULE

3:30 - 4:00PM **Registration & Networking**

4:00- 6:00PM **Program**

Open: Tom Davin FIA, **FISD/SIIA**, Managing Director

Host Welcome: Chris Pickles, **BT**, Head of Industry Initiatives - Global Banking and Financial Markets

Briefing - Asset Pricing Models:

Sue Baldwin, **JPMC**, Executive Director, Global Head Vendor Management

A Regulatory Update - Including MAD, MiFID, Solvency II and Taking Careful note of the Potential Impact on HFT.

Rebecca Healey, **TABB Group**, Senior Analyst

Working Through Obstacles and Leveraging Opportunities:

A workshop style discussion focussing on practical experiences with lessons learnt and best

practices honed. Customer firm panelists will focus on areas of activity such as: complying with data policies and government regulations; taking on board new products and services; communicating requirements to vendors; leveraging and coping with the advances of technology; and as always managing cost. Vendor firm panelists will focus on areas of activity such as: understanding and interpreting customer requirements; developing and building new products and services; introducing new products and services; providing on-going service and support; and as always staying profitable.

Customer Firm Panelists:

Steve Allen FIA, **Citigroup**, EMEA Head - Market Data Strategy

Peter Sharp, **Credit Suisse**, Global Head of Market Data Operations

Vendor Firm Panelists:

Product and Program Management

Davina Malinin, **Bloomberg**, Bloomberg ID and Symbology

Tim Fawcett, **SunGard**, Head of Product Management, MarketMap Real-Time

Sales Management:

Ben Collins, **Morningstar**, Sales and Marketing Director real-time Data Business

Kim Khalife, **Platts**, VP of Client Development

Moderator: David Anderson FIA, **FISD/Atradia**, Program Director

Throughout these discussions our panelists will be encouraged to draw upon real life situations but equally where confidentiality dictates more anonymous and generic examples will be welcomed.

Member Briefing:

Thomas Gross, **SIX Telekurs**, CEO

Eurozone Impacts - Considering the Possible Impact of one or more Countries Leaving the Eurozone

Andrew Miller FIA, **Arcontech**, CEO

FISD - Staff update

6:00 - 7:30PM **Networking Reception**

