



SIIA's Innovation Incubator program identifies and supports entrepreneurs in their development and distribution of innovative learning technologies. The program began in 2006 and has provided incubation for dozens of successful products and companies in their efforts to improve education through the use of software, digital content and related technologies. SIIA's Innovation Incubator program is unique in that it both employs a peer review process to identify the most innovative and most likely to succeed products, and those peers - successful industry leaders - provide one-on-one mentorship to support the growth and success of identified innovators.

The next Innovation Incubator Program will be held at SIIA's 2013 Education Business Forum in New York. The application will open in August.

### **PARTICIPATION REQUIREMENTS**

#### **Application Process & Requirements as a participant at the next conference:**

1. A functional website
  2. Fully reviewable, finished product
  3. A minimal application for participation is required
  4. Register to the conference
1. Accept participation offer
  2. Submit your presentation prior to the conference
  3. If application is approved

### **2013 Ed Tech Industry Summit Innovation Incubator Winners:**

[simCEO, Jetlag Learning](#) - **WINNER for Most Innovative**

#### **[Video](#)**

simCEO creates online learning simulations where students compete and interact with one another - instead of a program - to make the environment and the learning more dynamic. Students apply skills in real-world environments without right/wrong answers. Our first solution,

simCEO targets entrepreneurship and financial literacy where students create their own company then buy/sell shares in each other's companies. Teachers keep the simulation dynamic through news articles.

### [Citelighter, Citelighter Inc](#) - **RUNNER-UP for Most Innovative**

#### [Video](#)

Citelighter is an academic research platform that allows students to save, organize, and automatically cite content. Once completed they can open Citelighter in a Google doc to have their research next to their writing. As students undergo a critical thinking process (research, organizing, writing) we capture their behaviors and present it back to their teachers so they can see how and where their students need help. This appears like strands of DNA, but they are strands of thought.

### [See.Touch.Learn., Brain Parade, LLC](#) - **WINNER for Most Likely to Succeed**

#### [Video](#)

See.Touch.Learn., an iPad visual learning & assessment system, improves the social interaction & communication skills of special needs students. Parents & teachers are turning away from traditional, static picture cards towards See.Touch.Learn.'s easy-to-use & effective personalized picture card learning tool. With stunning images, a community of content created by thousands of users, plus their own personal content, teachers & parents can deliver highly personalized instruction & assessments.

### [scrible, scrible](#) - **RUNNER-UP for Most Likely to Succeed**

#### [Video](#)

scrible makes online reading and research apps for students/instructors and publishers. Our Web app lets you annotate webpages in your browser and then save, share and manage them in the cloud. Our Student Edition adds academic features (citations, reports, etc.). Instructors use scrible for collaborative e-reading exercises. Our Classroom Edition will empower them to teach critical reading skills using online reading/research assignments. Our annotation tools help publishers make content interactive.

### [Citelighter, Citelighter Inc](#) - **WINNER of the Educator's Choice Award ( [sponsored by edWeb](#) and [MCH Strategic Data](#) )**

Classroom, Inc., a nonprofit with 20 years' experience closing the achievement gap for

students, has developed a new blended-learning product that is a promising, research-based use of technology to help high-need students learn ELA and math Common Core State Standards and 21st century skills. We use technology creatively to provide a simulated workplace that personalizes student learning. As virtual editors, bankers, and sports executives, our students become 21st century learners.

**[VIEW PHOTOS OF THE WINNERS HERE!](#)**

### Previous Innovation Incubators:

#### **Ed Tech Industry Summit   Ed Tech Business Forum**

[2012 Ed Tech Industry Summit](#)   [2012 Ed Tech Business Forum](#)

[2011 Ed Tech Industry Summit](#)   [2011 Ed Tech Business Forum](#)

[2010 Ed Tech Industry Summit](#)   [2010 Ed Tech Business Forum](#)

[2009 Ed Tech Industry Summit](#)   [2009 Ed Tech Business Forum](#)

[2008 Ed Tech Industry Summit](#)   [2008 Ed Tech Business Forum](#)