

Ed Tech Opportunities in China

October 31, 2012

Education Division Webinar

This webinar provides a primer on Ed Tech opportunities in China. As with other globally-focused webinars, the presenters describe how to succeed in this emerging market. You'll hear from ed tech vendors already doing business in China and those with great expertise on that market, discussing topics such as spending trends, emerging opportunities, and vendor perspectives on doing business in China.

SPEAKERS

Moderator:

- Michael Patterson, President and CEO, Avant Assessment

Panelists:

- Chris Livaccari, Associate Director of Education and Chinese Language Initiatives, The Asia Society

- Charles Callis, Vice President, Waterford Institute

- Jim Teicher, President, Cybersmart! Education Company

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