

SIIA's Join & Grow Program | For Ed Tech Start-Up Companies

SIIA, the Software & Information Industry Association, extends an invitation to education startups building technology-based products and services for the PK-12 or Postsecondary markets.

Who Qualifies?

- companies with high growth aspirations
- start-ups less than 2 years old and
- with less than \$1 million in revenue in the last year

Why Is SIIA Offering This Incredible Deal?

SIIA believes that, as an industry leader, we can contribute to our industry by providing education technology companies with the foundation and tools to grow their business and shape the future of the ed tech industry. Our members also want to learn from new and innovative companies.

Why Join Now Under The Start-Up Program?

- mentorship and advice from market experts
- opportunities for business development through access to SIIA [members](#)
- latest updates on government programs and funding
- deep strategic K-20 market intelligence from market reports and [webinars](#)
- a series of "Ed Market 101" online sessions, designed for a startup's unique needs
- opportunities for mentorships, presentations, and One-to-One Business Connection meetings at our highly-regarded [Education Business Forum](#) and [Education Industry Summit](#)

What Are The Other Member Benefits?

[Committees & Working Groups](#) : Work closely to create initiatives that address ed tech industry issues. Thought Leadership: Develop best practice recommendations to set a basic standard of consistency and efficiency.

Visibility & Brand Awareness: Raise company profiles by conference attendance, speaking, and sponsorship and through SIIA distributed press releases, white papers, case studies, and presentations.

Intellectual Property Strategy: Obtain information about copyright, trademark, and patent enforcement.

[Save On CODiE Nominations](#) : Award winners are able to leverage their CODiE Award as a prestigious representation of outstanding achievement and vision in the software and information industries.

JOIN SIIA FOR JUST \$495 (*for the first year*)
All full time employees entitled to member benefits

To take advantage of this great opportunity simply **[complete the online new member application](#)** . You will be prompted to select the dues band your company falls under - **HOWEVER YOU WILL NOT BE CHARGED THAT AMOUNT. YOU WILL BE CHARGED THE \$495 PROGRAM FEE.**

Who Is SIIA & The Education Division?

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in gov-ernment relations, business development, corporate education, and intellectual property protection to the leading companies that are setting the pace for the digital age.

The SIIA Education Division serves and represents more than 180 member companies that provide soft-ware, digital content, and other technologies that ad-dress educational needs. The Division shapes and sup-ports the industry by providing leadership, advocacy, business development opportunities, and critical mar-ket information.